



## A Man For All Seasons

It is a bittersweet time of year for the Berry Farms Genetics Enterprise. The crisp cool air of the approaching winter brings the promise of the Christmas season as well as the vanishing of the vibrant colors of fall. With this change in season comes a similar ending as we say farewell to one of the integral members of our team, our CEO Anthony Bonazza. Anthony has been a part of our team now for two years and he has without a doubt left his mark on our enterprise. "Under his leadership the enterprise has become a well organized and smooth operating machine!" states Ben Wilson, the Dairy Supervisor. "He has established a defined structure that will be able to carry the business into the future." With all of that said, we wanted the opportunity to show our appreciation by commemorating this outstanding student leader in the final newsletter of the semester.

Anthony, 22, was born and raised in Forsyth County, GA. During his time here at Berry College he has been pursuing his degree in Finance which he will be receiving this month. He has had a very successful working career during his time at school and has taken full advantage of the opportunities offered through Berry's premier Student Work Program. During his first year at school he was required to work 100 service hours before moving up to higher positions so he spent his time serving in the Berry College Dining Hall. After that, he became involved in the initial phases of the Genetics Enterprise in 2008-09, followed by his own personal business venture in establishing Jersey Beef, another of Berry College's Student Enterprises, in 2009-10. With the graduation of the former CEO of the Genetics Enterprise, Anthony then stepped in to take over the position and has worked with the Enterprise his remaining two years here at Berry College. In reflection of his time and work Anthony notes, "Honestly, my favorite part of my job is working with different people and taking what the industry wants as an end product and helping lead people to meet those end goals. It has been incredible to see the Enterprise grow from a cost center to a profit center and understanding that I help build on the existing foundations of the Genetics Enterprise to make it into the qualified, efficiently working team it is today." He was also the recipient of the 2011 Chief Moore award, an award to recognize those who have gone above and beyond the normal expectations of the work program; these are students that work the hardest and have the most responsibilities within their

respective departments."

Outside of his many distinctions here at the school, Anthony has also been recognized by the world beyond "the gate of opportunity." He had the great honor of giving a detailed presentation about the ins-and-outsof our Enterprise during the 2011 Spectrum of Technology Symposium for the Rome Chambers of Commerce, where he received praise for his striking and informative presentation. Now many may wonder how a finance major came to be in the dairy and genetics industry in the first place, and you would be right in wondering. "I came in to college looking to be on Wall-street but soon realized that that was not me. I saw that I needed to find what I really loved and I have followed that love to this job. To future students I would say, 'Find something that you love and do it, no matter how hard it is. Too many people find themselves stuck doing stuff they hate, but if you follow what you love everything else will follow.' "

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Anthony Bonazza, CEO of The Berry Farms  
Genetics Enterprise



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For the future, there is much to consider both for the Enterprise and Anthony himself. When asked where he saw the enterprise in five years, Anthony mentioned a more internationally-oriented outlook as well as an increase in clientele and revenue, as any good business man would want. But most importantly, Anthony states, "I want to see dedicated students! With students who are passionate this Enterprise could operate on an even higher level, making an even bigger impact on the industry as a whole as well as furthering their knowledge and experience along the way." As for Anthony himself, the future is still unsure. He did mention that there is a possibility of owning his own dairy farm one day but for now he is content to "make some money and help some people."

In conclusion, we here at The Berry Farms Genetics Enterprise would like to publicly thank Anthony for his hard work and dedication. He will be greatly missed! We understand, however, that seasons always come to a close. In light of that, we wish him good luck in his future endeavors and we hope to make him proud by continuing to work towards the growth and success of the Enterprise.



Photo to the left:  
2011 Berry Dairy  
Challenge Team

## The December Updates:

>>Congratulations to the Berry Dairy Challenge Team who are fresh back from participating in the Southern Regional! The competition was held outside of Live Oak, FL and the following seven Berry students received awards: Alison Crane and Kaitlin MaGill received platinum; Leah Moore and Carmen Riguero received silver; Ken Sharp, Robin Nolan, and Kaylene Lyons received gold. Now the team will begin preparation for the National Dairy Challenge Competition which will be held the end of March in Roanoke, VA.

>>Congratulations and thank you to Dylan Ellenburg for his purchase of Berry's Academy Lillie at the Pot O' Gold sale this past month. Lillie is now a member of the Aspen Grove Jerseys herd in Morristown, TN. Ellenburg states, "She is a good heifer, has a great pedigree, and is easy to work with. We are anxious to see how she does after calving out and begins being milked."

>>1st flush of the season: A flush was held on November 22 and it proved to be a great success. Sixteen embryos were collected from three of Berry's animals including Berrys Legacy Snow, Berrys Headline Glory, and Berrys Academy Esperanza. Eight of the embryos were implanted and the other eight were frozen. A big thank you to all who made this flush a success!

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