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&
Associate Professor, NIKOS
Dutch Institute for Study of Knowledge Intensive Entrepreneurship
The University of Twente
The Netherlands

EDUCATION

- 2000 Ph.D. in Business Administration (Strategic Management)
The University of Memphis, Memphis, TN
Dissertation: Synoptic versus incremental internationalization:
A comparison of "born global" and "gradual globalizing" firms.
Chair, Dr. Ben L. Kedia
* Finalist for Richard N. Farmer Award, 2000 and NFIB Award, 2001
- 1992 M.B.A.
The University of Tennessee at Chattanooga, Chattanooga, TN
- 1989 B.S., Economics (Honors Fellow)
The University of Tennessee at Chattanooga, Chattanooga, TN
Thesis: Japanese investment in America analyzed through the location
theory.
Director: Dr. E. Bruce Hutchinson
- 1987 A.S., Mathematics
Chattanooga State Community College, Chattanooga, TN
-

PUBLICATIONS

Books and Chapters

Wakkee, I. M, Danskin, P. and During, W. 2006. Voyeurism: Using Email as a source of qualitative data. Handbook of Qualitative Research Methods in Entrepreneurship, Denmark: Edgar Elgar.

Englis, B. G., Solomon, M. R., and Danskin, P. 2005. Web-Based, visually oriented consumer research tools. In (Eds.) Curt Haugtvedt, Karen Machleit, and Richard Yalch, Online Consumer Psychology: Understanding How to Interact with Consumers in the Virtual World, Hillsdale, NJ: Lawrence Erlbaum: 511-527.

Danskin Harveston, P., Wakkee, I., Kirwan, P., Groen, A. J., and Ridder, A. 2004. Born Global versus Gradual Globalizing Firms: A Cross-Cultural Comparison. Entrepreneurship and Innovation: Essays in Honor of Wim During. (Eds.) P. C. van der Sijde, A. Ridder and A. J. Groen, University of Twente, The Netherlands: Dutch Institute for Study of Knowledge Intensive Firms (Nikos) pp. 53-68.. *Invited Book Chapter*.

Harveston, P. D., Osborne, D. and Kedia, B. 2004. Examining the mental models of entrepreneurs from born global and gradual globalizing firms. In (Eds.) Ray Oakley, Wim During, and Saleema Kauser, New Technology-Based Firms in the New Millennium, Volume III. Amsterdam, The Netherlands: Elsevier. ISBN 008-044-4024

Granrose, C. S. and Harveston, P. D. 2003. Socialization of Chinese employees in Chinese and multinational organizations. In (Ed.) Ilon Alon, Chinese Economic Transition and International Marketing Strategy, Greenwood Press: 250-263.

Harveston, P. D. and Davis, P. S. 2001. Entrepreneurship and the born global phenomenon: Theoretical foundations and a research agenda. In (Ed.) John Butler, E-Commerce and Entrepreneurship: Research in Entrepreneurship and Management, Information Age Publishing. Vol. 1: 1-30.

Kedia, B. L., Dibrell, C. C., and Harveston, P. D. 1998. Enhancing India's competitiveness through factors of national capacity: The road to greater prosperity. In (Eds.) C. Jayachandran, N. Balasubramanian, and S.M. Dastagir in Managing Economic Liberalization in South Asia: Directions for the 21st Century. Delhi: MacMillian India Limited: 61-69.

Danskin, P. 1989. Japanese investment in America analyzed through the location theory. Senior Honors Thesis, Chattanooga: The University of Tennessee at Chattanooga.

Journals

Englis, P. D., Wakkee, I.A.M., and van der Sijde, P. Forthcoming. Knowledge and networks in the global startup process. International Journal of Knowledge Management Studies.

Danskin, P., Dibrell, C.C., and Kedia, B.L. 2005. Revisiting the complex relationship between multinational enterprises and transition economies. Journal of World Business. 40(3): 223-234.

Davis, P.S., Dibrell, C.C., & Danskin, P. 2005. The Influence of Internationalization on Time-Based Competition. Management International Review, 45(2): 173-195.

Danskin, P., Englis, B.E., Solomon, M.R., Goldsmith, M. & Davey, J. 2005. Knowledge management, the value chain and competitive advantage: Lessons from the textile industry. Journal of Knowledge Management, 9(2): 91-102.

McElroy, B., P. Harveston, & C. Granrose. 2005. A Longitudinal Analysis of College-Educated Women's Self-Employment Decisions. *B>Quest*: Available online at <http://www.westga.edu/~bquest/2005/women.htm>

Robinson, R., Sineath, P., Davis, P.S. and Harveston, P.D. 2003. Business Level Strategic Choice in Low Market Share Firms: An Empirical Analysis. The Entrepreneurial Executive, 8: 91-107.

Kedia, B.L., Harveston, P.D., and Dibrell, C.C. 2003. Inhibitors and enhancers: The role of internal and external stakeholders in the transition process. Journal of International Business and Economics 4(1): 125-139.

Bhagat, R.S., Kedia, B.L., Harveston, P.D., and Triandis, H. 2002. Cultural and strategic considerations of cross-border organization knowledge transfer. Academy of Management Review 27(2): 204-221.

Kedia, B. L., Harveston, P. D., and Bhagat, R. S. 2001. Orienting curricula and teaching to produce international managers for global competition. Journal of Teaching in International Business. 13(1): 1-16.

Davis, P. S. and Harveston, P. D. 2001. The phenomenon of conflict in the family firm: A cross-generational study. Journal of Small Business Management. 36(1): 17-35.

Harveston, P. D., Kedia, B. L., and Davis, P.S. 2000. Internationalization of born global and gradual globalizing firms: The impact of the manager. Advances in Competitiveness Research, 8(1): 92-99.

Davis, P. S. and Harveston, P. D. 2000. Internationalization and organizational growth: The impact of Internet usage and technology involvement among entrepreneur-led family businesses. Family Business Review 13(2): 107-120.

Davis, P. S. and Harveston, P. D. 1999. In the founder's shadow: Episodic conflict in the family firm. Family Business Review, 12(4): 311-323.

Harveston, P. D., Kedia, B. L., and Francis, J. D. 1999. MNE's dependence on foreign operations and performance: A study of MNE from the "Triad" regions. International Business Review, 8: 293-307.

Kedia, B. L. and Harveston, P. D. 1998. Transformation of MBA programs: Meeting the challenge of international competition. Journal of World Business, 33(2): 203-217.

Davis, P. S. and Harveston, P. D. 1998. The influence of family on the family business succession process: A multi-generational perspective. Entrepreneurship, Theory & Practice, 22(3): 31-54.

Harveston, P. D., Davis, P. S. and Lyden, J. A. 1997. Succession planning in family business: The impact of owner gender. Family Business Review, 10(4): 373-396.

Cases

Robinson, R. B. Jr., Pearce, J., Davis, P. S., and Harveston, P. D. 2001. Educational Entrepreneurship: John Sperling & the Apollo Story. Journal of Entrepreneurial Education, 4: 51-72.

Robinson, R. B. Jr., Brodbeck, M., Davis, P. S., and Harveston, P. D. 2000. Note on the U.S. Airline Industry. Journal of the International Academy for Case Studies, 6(2): 114-126.

Grants

S03-AC01 – Solomon, M., Englis, B. E., and Danskin, P. D. 2003-2006. Knowledge Management as Competitive Advantage in the Textile and Apparel Value Chain. Funded for \$530,000 (2003-2006) by the National Textile Center through the U.S. Department of Commerce. Industry partner: DuPont Textiles and Interiors, Inc.

S06-AC01 – Solomon, M., Englis, B. E., and Englis, P. D. 2006-2009. Sustainability and Triple Bottom Line Performance. Funded for \$560,000 by the National Textile Center through the U.S. Department of Commerce. Industry partners: Patagonia and Royal Grass.

National and International Proceedings

Bhagat, R., Kedia, B. Harveston, P. and B.N. Srivastava. 2003. Creation, transformation and flow of knowledge across the individualism–collectivism divide: Implications for multinational corporations. Proceedings of the European International Business Academy, Copenhagen, Denmark.

Wakkee, I. M. and Harveston, P. D. 2003. In search of a multidimensional measure of born global firms. Proceedings of the High Technology Small Firms Conference, Manchester Business School, Manchester, England.

Englis, B. G., Harveston, P. D. and Solomon, M. R. 2003, Knowledge management and the value chain: Leveraging on-line capabilities. Proceedings of the Midwest Business Association, Chicago, IL.

Englis, B.E., Harveston, P.D., and Solomon, M.R. 2002. Knowledge management and the value chain: Leveraging on-line capabilities. Proceedings of the International Conference on Electronic Commerce Research (ICECR).

Harveston, P. D., Osborne, D., and Kedia, B. 2002. Examining the mental models of entrepreneurs from born global and gradual globalizing firms. Proceedings of High Technology Small Firms Conference, University of Twente, Enschede, The Netherlands: 333-346.

Harveston, P. D., Kedia, B. L., Davis, P. S., and Van Scotter, J. 2001. Synoptic versus incremental internationalization: A comparison of "born global" and "gradual globalizing" firms. Frontiers of Entrepreneurship Research (Best Paper Proceedings of the 2001 Babson College-Kauffman Foundation Entrepreneurship Research Conference, BKERC), Boston, MA: 629-639.

Harveston, P. D., Kedia, B. L., and Davis, P. S. 2000. Internationalization of Born Global and Gradual Globalizing Firms: The Impact of the Firm Specific Advantage. Frontiers of Entrepreneurship Research (Best Paper Proceedings of the 2000 Babson College-Kauffman Foundation Entrepreneurship Research Conference, BKERC), Boston, MA: 439-451.

Kedia, B. L., Harveston, P. D., and Bhagat, R. S. 1999. Orienting curricula and teaching to produce international managers for global competition. Proceedings of the ANZIBA Conference: 77-79.

Kedia, B. L. and Harveston, P. D. 1999. The role of mindset in the internationalization process. Proceedings of the ANZIBA Conference: 121-123.

Harveston, P. D., Kedia, B. L., and Davis, P. S. 1999. Internationalization of born global and gradual globalizing firms: The impact of the manager. Proceedings of the American Society for Competitiveness Conference: 278-286. ***Best Empirical Paper**

Harveston, P. D., Kedia, B. L., and Francis, J. D. 1997. Strategic consistency in diverse environments: Revisiting the diversification-performance relationship. Best Papers Proceedings of the 34th Annual Meeting of the Academy of Management, Boston, MA: 175-179.

Harveston, P. D., Francis, J., and Kedia, B. 1996. Comparing the geographic diversification patterns of triad region MNEs: Implications for performance. Proceedings of the American Society for Competitiveness Conference, Atlanta, GA: 121-129.

Dibrell, C. C. and Harveston, P. D. 1996. The impact of regional economic integration on Firm Competitiveness: A contextual perspective. Proceedings of 1996 American Society for Competitiveness Conference, Atlanta, GA: 99-106.

Regional Proceedings

Dhir, K., Englis, B., Grout, J., Harveston, P. D., Nehmer, R., and Perez, A. 2004. Educating the Head, the Heart, and the Hands at Berry College's Campbell School of Business: A Framework for Assessment. Proceedings of the Western Decision Sciences Institute Meeting, Manzanillo, Mexico.

Englis, B., Harveston, P. D., and Solomon, M. 2002. Exploiting linkages across the value chain: the potential of using an online measurement, analysis and feedback system to leverage capabilities. Proceedings of the Western Decision Sciences Institute, Las Vegas, NV: 681-683.

McElroy, B. W., Harveston, P. D., and Granrose, C. G. 2002. A longitudinal analysis of women's self-employment decisions, 1980-2000. Proceedings of the Western Decision Sciences Institute, Las Vegas, NV: 170-172.

Davis, P.S. and Harveston, P. D. 1998. The Phenomenon of Conflict in the family firm: A Cross-Generational Study. Proceedings of the 36th Annual Meeting of the Southern Management Association, New Orleans, LA: 395-397.

Harveston, P. D., Kedia, B. L., and Davis, P. S. 1998. Fine Tuning Global Expansion: Born Global versus Gradual Globalizing Firms. Proceedings of the 36th Annual Meeting of the Southern Management Association, New Orleans, LA: 387-389.

Harveston, P. D., and Davis, P. S. 1996. The impact of family in a family business: A multi-generation approach. Proceedings of the 34th Annual Meeting of the Southern Management Association, New Orleans, LA: 396-398. *Nominated for Best Paper Award

Harveston, P. D., Taylor, R. S. and Prien, K. S. 1996. Leader-member relationship: The case of doctoral students and professors. Proceedings of 34th Annual Meeting of the Southern Management Association, New Orleans, LA: 83-85.

Lyden, J., Harveston, P. D., and Davis, P. S. 1995. The succession paradigm: An empirical study of gender, generation, and the family business. Proceedings of the 33rd Annual Meeting of the Southern Management Association, Orlando, FL: 337-339.

Desai, A. and Harveston, P. D. 1995. Diversification performance relationship: The dominant logic perspective. Proceedings of the 12th Annual Meeting of the Southwest Business Symposium: 32-42.

PRESENTATIONS

National and International Presentations

Englis, P. D., Englis, B., Solomon, M.S., and Groen, A. 2006. Strategic sustainability and triple bottom line performance in textiles: Implications of the Eco-label for the EU and Beyond. Business as an Agent of World Benefit Conference sponsored by the United Nations and the Academy of Management, Cleveland, OH.

Wakkee, I. and Englis, P. D. 2006. Recognizing opportunities for market-driven social entrepreneurship. Academy of Management Conference, Atlanta, GA.

Englis, P. D., Englis, B., Solomon, M.S., Biaek, N., Valentine, L. and Turner, S. 2006. Knowledge management as competitive advantage in the textile and apparel value chain. High Technology Small Firms Conference, Enschede, The Netherlands.

Solomon, M.S., Englis, B., Englis, P. D., Biaek, N. and Valentine, L. 2006. Knowledge management as competitive advantage in the textile and apparel value chain. National Textile Center Forum, Hilton Head, SC.

Davis, P. S., Babakus, E., Danskin, P. and Pett, T. 2005. The quest for performance: How gender, market orientation, information technology impact performance in family businesses, Family Enterprise Research Conference, Portland, Oregon.

Solomon, M.S., Englis, B., Danskin P., and Goldsmith, M. 2005. Knowledge management as competitive advantage in the textile and apparel value chain. National Textile Center Forum, Raleigh, N.C.

Harveston, P. D., Wakkee, I., Van der Sijde, P., & Groen, A. J. 2004. Entrepreneurial knowledge exchange processes in global startups. Academy of Management Conference, New Orleans, LA.

Harveston, P.D., Englis, B., Solomon, M.S., Goldsmith, M. & Davey, J. 2004 Knowledge management, the value chain and competitive advantage: Lessons from the textile industry. Academy of Management Conference, New Orleans, LA.

Harveston, P.D., Wakkee, I., Kirwan, P., Groen, A. J., and Ridder, A. 2004. Born Global versus Gradual Globalizing Firms: A Cross-Cultural Comparison. Babson - Kauffman Entrepreneurship Research Conference (BKERC) in Glasgow, Scotland.

Solomon, M.S., Englis, B., Harveston, P. D., Goldsmith, M. & Davey, J. 2004. Knowledge Management as Competitive Advantage in the Textile and Apparel Value Chain. National Textile Center Forum, Hilton Head, SC.

Bhagat, R., Kedia, B. Harveston, P. and B.N. Srivastava. 2003. Creation, transformation and flow of knowledge across the individualism–collectivism divide: Implications for multinational corporations. *Proceedings of the European International Business Academy*, Copenhagen, Denmark.

Robinson, R., Sineath, P., Davis, P. S. and Harveston, P. D. 2003. Business Level Strategic Choice in Low Market Share Firms: An Empirical Analysis. 16th annual meeting, Allied Academy of Business. Las Vegas, NV. **Distinguished Research Award Winner.**

Dibrell, C. C., Harveston, P. D., and Davis, P. S., 2003. An examination of time pacing, strategy, and performance in born global firms. Babson - Kauffman Entrepreneurship Research Conference (BKERC), Boston, MA.

Wakkee, I. M. and Harveston, P. D. 2003. In search of a multidimensional measure of born global firms. High Technology Small Firms Conference, Manchester Business School, Manchester, England.

Englis, B.E., Harveston, P.D., and Solomon, M.R. 2003. Knowledge management and the value chain: Leveraging on-line capabilities. Marketing Management Association Conference, Chicago, IL.

Englis, B.E., Harveston, P.D., and Solomon, M.R. 2002. Knowledge management and the value chain: Leveraging on-line capabilities. International Conference on Electronic Commerce Research (ICECR), Montreal, Canada.

Harveston, P. D., Osborne, D., and Kedia, B. 2002. Examining the mental models of entrepreneurs from born global and gradual globalizing firms. High Technology Small Firms Conference, University of Twente, Enschede, The Netherlands.

Harveston, P. D., Dibrell, C. C., and Davis, P. S., 2002. Competitive strategy, Information technology asset investment and firm performance: Implications for born global firms. Presented at the Babson - Kauffman Entrepreneurship Research Conference (BKERC) on Boulder, Colorado.

Davis, P. S., Dibrell, C. C., and Harveston, P. D. 2002. The influence of internationalization on time-based competition. Presented at the 2002 Academy of Management Conference, Denver, CO.

Harveston, P. D., Osborne, D., and Kedia, B. 2002. Is the glass half full or half empty? A narrative examination of entrepreneurs from born global and gradual globalizing firms. Presented at the 2002 Academy of Management Conference, Denver, CO.

Harveston, P. D. 2002. Synoptic versus incremental internationalization: A comparison of "born global" and "gradual globalizing." Presented at the 2002 Academy of Management Conference, Denver, CO.

Kedia, B. L., Harveston, P. D., and Dibrell, C. C., 2002. Revisiting the complex relationship between multinational enterprises and organizations in transitions economies through the logic of the Copenhagen interpretation. Presented at the 2002 Academy of International Business, Puerto Rico.

Harveston, P. D. and McElroy, B. M. 2002. The impact of board of directors composition on performance in family businesses: A generational perspective. The National Business and Economics Society conference. HI.

Dibrell, C. C., P. D. Harveston, and P. S. Davis, 2001. The influence of firm internationalization and cycle time on firm performance. Academy of International Business, Sydney, Australia.

Kedia, B. L. and Harveston, P. D. 2001. Inhibitors and enhancers: The role of internal and external stakeholders in the national transition process of privatization and economic liberalization. Paper presented at the 2001 Academy of Management Conference, Washington, D.C.

Harveston, P. D., Kedia, B. L., Davis, P. S., and Van Scotter, J. 2001. Synoptic versus incremental internationalization: A comparison of "born global" and "gradual globalizing" firms. Paper presented at the Babson College-Kauffman Foundation Entrepreneurship Research Conference (BKERC), Jonkoping, Sweden.

Englis, B., Solomon, M., and Harveston, P. D. 2001. Web-based, visually oriented consumer research tools. Presented at the Advertising and Consumer Psychology Conference, Seattle, WA.

Harveston, P. D. 2000. Synoptic versus incremental internationalization: A comparison of "born global" and "gradual globalizing" firms. Presented to the Richard N. Farmer Best Dissertation in International Business Committee, The Academy of International Business, Phoenix, AZ.

Harveston, P. D. and Kedia, B. L. 2000. Internationalization of born global and gradual globalizing firms: The impact of firm strategy, technology intensity and international entrepreneurial orientation. Paper presented at the 2000 Academy of Management Conference, Toronto, Canada.

Davis, P.S. and Harveston, P. D. 2000. Does industry matter? An examination of the impact of Internet usage and technology involvement on internationalization among entrepreneur-led family businesses. Paper presented at the 2000 Academy of Management Conference, Toronto, Canada.

Harveston, P. D., Kedia, B. L., and Davis, P. S. 2000. Internationalization of Born Global and Gradual Globalizing Firms: The Impact of the Firm Specific Advantage. Paper presented at the 2000 Babson College-Kauffman Foundation Entrepreneurship Research Conference (BKERC), Boston, MA.

Davis, P. S., Harveston, P. D., and Nickovich, S. 2000. Internet usage and technology involvement as drivers of internationalization and organizational growth among entrepreneur-led family businesses. Paper presented at the Winter American Marketing Association Conference, San Antonio, TX.

Kedia, B. L., Harveston, P. D. and Dibrell, C. C. 1999. From confrontation to cooperation: An examination of emerging interaction between multinationals and organizations in transition economies in the 21st century. Paper presented at the Academy of International Business, Charleston, SC.

Kedia, B. L., Dibrell, C. C., and Harveston, P. D. 1999. Factors affecting successful transition: From command to market economy. Paper presented at the Academy of International Business, Charleston, SC.

Davis, P. S. and Harveston, P. D. 1999. The effect of value chain position on drivers of export performance. Paper presented at the Academy of International Business, Charleston, SC.

Kedia, B. L., Harveston, P. D., and Bhagat, R. S. 1999. Orienting curricula and teaching to produce international managers for global competition. Paper presented at the 1999 ANZIBA Conference, New Zealand.

Kedia, B. L., and Harveston, P. D. 1999. The role of mindset in the internationalization process. Paper presented at the 1999 ANZIBA Conference, New Zealand.

Harveston, P. D., Kedia, B. L., and Davis, P. S. 1999. Internationalization of born global and gradual globalizing firms: The impact of the manager. Paper presented at the 1999 American Society for Competitiveness Conference. ***Best Empirical Paper**

Harveston, P. D., Kedia, B. L., and Davis, P. S. 1999. Born global firms: A theoretical exploration. Paper presented at the 36th annual meeting of Academy of Management, Chicago, IL. Entrepreneurship Division.

Davis, P. S. and Harveston, P. D., 1999. Internationalization and organizational growth: The impact of Internet usage and technology involvement among family businesses. Paper presented at the 36th annual meeting of Academy of Management, Chicago, IL. Entrepreneurship Division.

Kedia, B. L., Dibrell, C. C., and Harveston, P. D. 1999. Privatization and economic liberalization: The role of the entrepreneur as a catalyst for change in transition economies. Paper presented at the 36th annual meeting of Academy of Management, Chicago, IL. International Management Division.

Kedia, B. L., Dibrell, C. C., and Harveston, P. D. 1998. Enhancing India's competitiveness through the process of privatization and economic liberalization. Paper presented at the South Asia Conference, Chennai, India.

Kedia, B. L., Harveston, P. D., and Babakus, E. 1998. Transformation of business education institutions: Emerging patterns for the 21st century. Paper presented at the Western Academy of Management meeting, Istanbul, Turkey.

Harveston, P. D., Kedia, B. L., and Davis, P. S. 1998. Canvassing the globe: A comparison of "born global" and "gradual globalizing" firms. Paper presented at the 18th Annual International Conference of the Strategic Management Society.

Davis, P.S. and Harveston, P. D. 1998. In the founder's shadow: Episodic conflict in the family firm. Paper presented at the 35th Annual Meeting of the Academy of Management, San Diego, CA. Entrepreneurship Division.

Kedia, B. L. and Harveston, P. D. 1998. International entrepreneurship: An examination of "born global" and "gradual globalizing" firms. Paper presented at the Babson College - Kauffman Foundation Entrepreneurship Research Conference (BKERC), Gent, Belgium.

Kedia, B. L., Harveston, P. D., and Dibrell, C. C. 1997. Regional economic integration and firm Competitiveness: Some theoretical considerations. Paper presented at the Academy of International Business Conference, Monterrey, Mexico.

Harveston, P. D., Kedia, B. L., and Francis, J. D. 1997. Strategic consistency in diverse environments: Revisiting the diversification-performance relationship. Paper presented at the 34th Annual Meeting of the Academy of Management, Boston, MA. International Management Division. ***Best Papers Proceedings**

Harveston, P. D., Bhagat, R., and Kedia, B. L. 1997. Knowledge transfer across the individualism-collectivism divide. Paper presented at the 34th Annual Meeting of the Academy of Management Association, Boston, MA.

Davis, P. S., and Harveston, P. D. 1997. Conflict and the Family business. Paper presented at the 34th Annual Meeting of the Academy of Management Association, Boston, MA.

Harveston, P. D., Francis, J., and Kedia, B 1996. Comparing the Geographic Diversification Patterns of Triad Region MNEs: Implications for Performance. Paper presented at the American Society for Competitiveness Conference, Atlanta, GA.

Dibrell, C. C. and Harveston, P. D. 1996. The impact of regional economic integration on Firm Competitiveness: A Contextual Perspective. Paper presented at the American Society for Competitiveness Conference, Atlanta, GA.

Harveston, P. D. and Davis, P. S. 1996. Toward a succession paradigm: A comparison of Male-led and Female-led Family businesses. Paper presented at the 33rd Annual Meeting of the Academy of Management Association, Cincinnati, OH.

Regional Presentations

Davis, P. S. and Harveston, P. D. 1998. Conflict in the family firm: The impact of generations. Paper presented at the 36th Annual Meeting of the Southern Management Conference, New Orleans, LA.

Harveston, P. D., Kedia, B. L. and Davis, P. S. 1998. International Entrepreneurship and the born global firm: Some theoretical considerations. Paper presented at the 36th Annual Meeting of the Southern Management Conference, New Orleans, LA.

Davis, P. S. and Harveston, P. D. February, 1997. At the crossroads: Research in family business. Paper presented at the Family Business Forum, The University of Memphis.

Harveston, P. D., and Davis, P. S. 1996. The impact of family in a family business: A multi-generation approach. Paper presented at the 34th Annual Meeting of the Southern Management Conference, New Orleans, LA. ***Nominated for Best Paper Award**

Harveston, P. D., Taylor, R. S., and Prien, K. S. 1996. Leader Member relationship: The case of doctoral students and professors. Paper presented at the 34th annual Meeting of the Southern Management Association, New Orleans, LA.

Lyden, J., Harveston, P. D., and Davis, P. S. 1995. The succession paradigm: An empirical study of gender, generation, and the family business. Paper presented at the 33rd Annual Meeting of the Southern Management Association, Orlando, FL.

Harveston, P. D., and Kamau, E. 1995. Industry effects on family businesses: Are family businesses homogeneous? Paper presented at First Annual The University of Memphis - University of Mississippi Faculty- Doctoral Consortium, Memphis, TN.

Harveston, P. D., and Kamau, E. 1995. Industry effects on family businesses: Are family businesses homogeneous? Paper presented at Annual Graduate and Undergraduate Research Forum, Memphis, TN.

AWARDS

2003 – Awarded Citation of Excellence for “Bhagat, R. S., Kedia, B. L., Harveston, P. D., and Triandis, H. 2002. Cultural and strategic considerations of cross-border organization knowledge transfer. Academy of Management Review 27(2): 204-221” was selected as one of top 50 articles for 2002 by Emerald Management Reviews of the 20,000 reviewed.

PROFESSIONAL AFFILIATIONS

Academy of Management Association
Academy of International Business
Southern Management Association
Society for the Advancement of Management

Golden Key
Omicron Delta Epsilon
Sigma Iota Epsilon

PROFESSIONAL DEVELOPMENT

Participant, The Art and Craft of Casewriting
Harvard University, MA

Summer, 2004

Participant, AACSB Workshop
AACSB, Washington, D.C.

September, 2002

Participant, AACSB Workshop

January, 2002

8/11/2006

AACSB, Phoenix, AZ	
Participant, Teams Workshop and AACSB – Continuous Improvement Workshop, Tampa, FL	September, 2000
Participant, AACSB Assessment Workshop AACSB, Chicago, IL	February, 2000
Participant, Writing Across the Curriculum Workshops Berry College, Mount Berry, GA	Fall, 1999
Invited Participant, Doctoral Student Consortium Entrepreneurship Division The 1998 Academy of Management Annual Meeting, San Diego, CA.	August, 1998
Invited Participant, Doctoral Student Consortium Babson College & Kauffman Foundation 1998 International Entrepreneurship Conference, Gent, Belgium *Scholarship Recipient	May, 1998
Invited Participant, Doctoral Student Consortium International Management Division The 1997 Academy of Management Annual Meeting, Boston, MA.	August, 1997
Participant, International Management Seminars in Faculty Development in Int'l Business (FDIB) Sponsored by The Centers for International Business Education and Research (CIBERs) of Duke University, The Georgia Institute of Technology, and The University of Memphis, Memphis, TN	June, 1996 -1998
Participant, East-West Conference, Nashville, TN	April, 1997
Invited Participant, New Doctoral Student Consortium The 1996 Academy of Management Annual Meeting, Cincinnati, OH.	August, 1996
Invited Participant, Doctoral Student Consortium The 33rd Annual Meeting of the Southern Management Association, Orlando, FL.	August, 1996
Invited Participant, The Big Emerging Markets Conference Sponsored by the U. S. Department of Commerce.	July, 1995
Participant, Introduction to International Business Seminars in Faculty Development in Int'l Business (FDIB) Sponsored by CIBERs of Duke University, The Georgia Institute	June, 1995

8/11/2006

of Technology, and The University of Memphis, Memphis, TN

SERVICE

Institutional

Member of Committee to Study the Future of Berry College Athletic Affiliation Berry College	2003
Member of Committee on Committees Berry College	2001-2002
Member of International Programs Committee Berry College	2003-2005
Member of Planning Committee Berry College	2003-2005 2000-2002
Member of AACSB Taskforce Campbell School of Business	1999-2003
Faculty Advisor/Advisory Board Member Students in Free Enterprise (SIFE)	1999-2001
Curriculum Action Committee Campbell School of Business	1999-2004
Intellectual Contributions Action Committee Campbell School of Business	2004-current

Professional

Ad hoc Reviewer <u>Sex Roles</u>	2006
Ad hoc Reviewer <u>Family Business Review</u>	2006
Ad hoc Reviewer <u>Journal of Business Venturing</u>	2006
Ad hoc Reviewer <u>Managerial and Decision Economics</u>	2005/06

Ad hoc Reviewer <u>Family Business Review</u>	2005
Ad hoc Reviewer <u>Journal of International Management</u>	2005
Reviewer WDSI Conference	2002, 2001
Reviewer, Entrepreneurship Division Southern Management Conference	1998-2000
Reviewer, Entrepreneurship Division Academy of Management Conference	1999-2005
Reviewer, Business Policy & Strategy Division Academy of Management Conference	1998
Ad hoc Reviewer <u>Journal of International Business Studies</u>	2003-2004
Ad hoc Reviewer, Special Issue on Knowledge Management <u>Journal of Management</u>	2000
Ad hoc Reviewer <u>Journal of Business Research</u>	1997
Reviewer, Discussant and Session Chair (National Cultures and their Impact on Competitiveness), 1996 American Society for Competitiveness (ASC) Conference.	1996
Reviewer, Management and Management Education Division 12th Annual Meeting of the Southwest Business Symposium.	1996

PROFESSIONAL EXPERIENCE

Fall, 2004	Associate Professor, NIKOS Dutch Institute for Study of Knowledge Intensive Entrepreneurship University of Twente Netherlands
Summer 2003	Visiting Professor, NIKOS Dutch Institute for Study of Knowledge Intensive Entrepreneurship University of Twente Netherlands
Summer 2001	Strategic and International Management, MBA Adjunct Professor Robinson School of Business

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- Fall, 1997-98 Business Policy and Strategy
Adjunct Instructor, Management and Marketing Area
The University of Memphis, Memphis, TN
- Spring, 1998 International Management
Instructor, Management and Marketing Area
The University of Memphis, Memphis TN
- Fall, 1995-1999 Research Assistant, Dr. Ben Kedia
Wang Center for International Business
A CIBER designated by the US Department of Education
The University of Memphis, Memphis, TN
- 1994-1995 Graduate Assistant, Dr. Peter Davis, Dr. Irene Duhaime
Department of Management
The University of Memphis, Memphis, TN
- Spring, 1994 Introduction to Microeconomics Theory
Adjunct Faculty, Department of Economics
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REFERENCES

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TEACHING SCHEDULES

			Enrollment
Fall 1999			
BUS 410W	International Business	MWF 11-11:50 AM	22
BUS 499W	Global Business Strategy	MWF 12-12:50 PM	26
BUS 340	Small Business Management	MWF 1-1:50 PM	13
Spring 2000			
BUS 499W	Global Business Strategy	MWF 3:30-4:45 PM	50
BUS 685	Strategies of World Class Organizations	W 6:00 -8:45 PM	13
Summer 2000			
BUS 695	Special Topics - Entrepreneurship	M 6-9:45 PM	6
Fall 2000			
BUS 410W	International Business	TTH 12:30-1:45 PM	12
BUS 340W	Small Business Management	TTH 2-00-3:15 PM	22
BUS 499W	Global Business Strategy	TTH 3:30-4:45 PM	18
Spring 2001			
BUS 340W	Small Business Management	TTH 9:30-10:45 PM	26
BUS 499W	Global Business Strategy	TTH 12:30-1:45 PM	26
BUS 499W	Global Business Strategy	TTH 3:30-4:45 PM	32
Summer 2001			
MBA8993	Strategic and International Management	MW 4:45-7:30 PM	40
Fall 2001			
BUS 340W	Small Business Management	TTH 2-00-3:15 PM	22
BUS 499W	Global Business Strategy	TTH 3:30-4:45 PM	18
BUS 499W	Global Business Strategy	TTH 3:30-4:45 PM	7
Spring 2002			
BUS 499W	Global Business Strategy	MW 2-3:15 PM	17
BUS 685	Strategies of World Class Organizations	TBA	2
BUS 410W	International Business	MWF 9-9:50 AM	9
Summer 2002			
BUS 698	International Management	M 6-9:30 PM	7
Fall 2002			
BUS 340	Small Business Management	TTH 3:30-4:45 PM	
BUS 499W	Global Business Strategy	TTH 12:30-1:45 PM	
BUS 499W	Global Business Strategy	TTH 2:00-3:30 PM	
Spring 2002			
BUS 410	International Management	MWF 9-10:00 PM	

BUS 499W	Global Business Strategy	MW 2:00-3:15 PM	
BUS 685	Strategies of World Class Organizations	TBA	
Spring 2003			
BUS 499W	Global Business Strategy	MWF 10-10:50 PM	
BUS 410	International Business	MWF 11-11:50 PM	
BUS 695	Entrepreneurship and Advanced Business Planning	M 6-8:45 PM	
Fall 2003			
BUS 340	Small Business Management	TTH 3:30-4:45 PM	
BUS 499W	Global Business Strategy	TH 12:30-1:45 PM	
Spring 2004			
BUS 685	Strategies of World Class Organizations	M	13
BUS 410W	International Business	MWF 9-9:50 AM	16
Summer 2004			
BUS 698	Independent Studies	TBA	7
Fall 2004			
BUS 340	Small Business Management	MWF 3:30-4:45 PM	19
BUS 499W	Global Business Strategy	MWF 12:30-1:45 PM	21
BUS 685	Strategies of World Class Organizations	TBA	1
Spring 2005			
BUS 499W	Global Business Strategy	T H 2-3:15 PM	18
BUS 410	International Business	T H 12:30-1:45 PM	18
BUS 698	Internship		1
BUS 698	Independent Study		1
Fall 2005			
MGT 340	Small Business Management	MWF 3:30-4:45 PM	21
BUS 499W	Global Business Strategy	MWF 12:30-1:45 PM	27
BUS 685	Strategies of World Class Organizations	TBA	1
BUS 697A	Television events and media marketing	TBA	1
BUS 496A	Academic Internship	TBA	1
BUS 496B	Academic Internship	TBA	1