Communication Majors

Name: _____Box: _____

- Student needs at least **39 hours**
- Communication core and one of the major concentrations
- Majors may not minor in the same area as the concentration

Communication Core: 27 hours

COM 201	Foundations of Mass Communication	
COM 300	Visual Rhetoric	
COM 301	Reporting and Writing	
COM 303	Editing	
COM 305	Multimedia Production	
COM 312	Contemporary Persuasion	
COM 415 WI	Theories of Communication	
COM 416 WI	Media Law	
COM 450	Senior Seminar in Ethics	

Communication Concentrations: Majors select one concentration. To complete a concentration, students must complete at least **9 hours** from the indicated courses.

Journalism

COM 306	Public Affairs Reporting	
COM 322	Feature Writing	
COM 329	Digital Storytelling	
COM 331	Economics of News	
COM 353	Photojournalism	
COM 429 J	Seminar	

Public Relations

COM 375	Principles of PR	
COM 380	PR Writing	
COM 385	PR Cases and Campaigns	
COM 390	PR Administration	
COM 417	Methods of Audience Analysis	
COM 429 P	Seminar	

Visual Communication

COM 302	Visual Media Criticism	
COM 307	Commercial Photography and Production	
COM 320	Programming and Distribution	
COM 326	Scriptwriting and Copywriting	
COM 405	Applied Graphic Design	
COM 425	Narrative Video Production	
COM 429 V	Seminar	

Elective: Must complete 3 additional hours of COM electives
(May be selected from communication courses or one of the following:
EDU 260, MGT 340, ENG 300, MKT 427, ART 350, ART 351, or FLM 210.
Majors are strongly encouraged to use COM 496 to satisfy this requirement.)

General Education Requirements

BCC 099 or BCC 100	
Cultural Events (24)	
Foreign language requirement/Exam FRE, SPA, or GER 101, 102 & 200	
Undergraduate Degree Plan (after 60 hours)	
Application for Graduation Completion (Srs.)	

Communication: 3 courses

Eng 101	
Eng 102	
Com 203	

Behavioral & Social Sciences: 3 courses

Courses will be selected from 3 of the 4 behavioral-science areas below:	
Econ 110	
Gov 207, 211 or 217	
Psy 101	
Soc 200, Ant 200, or Ant 210	

Humanities & Fine Arts: 5 courses

One course will be selected from each of the four humanities areas listed below.	
Art 201, 202; Mus 215; or The 201	
His 154,155, 205 or 206	
Religion/Philosophy: Any 100-level	
Lit: Any 200-level course (except 200, 204 or 208)	
A fifth course chosen from any area above	

Math & Natural Sciences: 3 courses

Science: 2 different lab-science courses chosen from different sciences: Biology, Chemistry, Geology, Physics/Astronomy or Animal Science	
Bio 103,105,106,107,108,111, or 206	
Chm 102 or 108	
Geo 101,102,150 or 151	
Phy 101,111 or 211; Ast 106 or 107	
Ans 105	
Math: Any 100 or 200-level math	

Health & Physical Education: 3 courses

KIN 220, 221, 222, or 223	
Two activity courses	
Maximum 4 KIN activity courses can go toward degree requirements	

Electives: 2 courses

Courses selected outside the student's major discipline, or minor, if applicable. May use foreign-language courses to fulfill this requirement	

Students need a total of 124 hours with a cumulative G.P.A. of 2.0 to graduate.