

Pingping (Pamela) Tang, CPA

Assistant Professor of Management
Campbell School of Business | Berry College
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EMPLOYMENT

Assistant Professor of Management August 2026– Present
Berry College, Campbell School of Business – Mt. Berry, GA

Senior Lecturer of Supply Chain Management August 2025– Spring 2026
Central Washington University, College of Business – Ellensburg, WA

EDUCATION

Ph.D., in Operations & Management Science, Washington State University, WA 2021- 2026
Carson College of Business

M.S., in Business Administration, Washington State University, WA May 2025
Carson College of Business

M.A., in Accounting, Washington State University, WA May 2015
Carson College of Business

B.A.S. Central Washington University, WA (Double Major) May 2012
Major: Supply Chain Management

B.S. Central Washington University, WA May 2012
Major: Accounting

INTERESTS

Teaching: Operations Management, Supply chain management, and Business Analytics

Research: E-commerce retail operations, Risk management, Closed-loop supply chain management, and Sustainability

TEACHING EXPERIENCE

Senior Lecturer (In-Person & Hybrid), Central Washington University, WA *Fall 2025 – Spring 2026*

- SCM 310: Supply Chain Management
- SCM 420: Lean Operations
- BUS 130: Foundations for Business Analytics
- ACCT 251: Financial Accounting
- ACCT 252: Managerial Accounting

Course Instructor (In-person), Washington State University, WA

Fall 2023 & Spring 2025

- MGTOP 340: Operations Management (3 credits) (Spring 2025)
- B_A 204: Spreadsheets (1 credit) (Fall 2023)
- B_A 205: Data Visualization (1 credit) (Fall 2023)
- B_A 206: Decision Analysis (1 credit) (Fall 2023)

Instructor, Washington State University, WA

Session Instructor

- MGTOP 340: Operations Management (Online) (Summer 2023)

Lab Instructor

- MGTOP 470: Business Modeling with Spreadsheets (Spring 2024)
- MGTOP 215: Business Statistics (Fall 2021, Fall 2022, Fall 2024)

Teaching Assistant, Washington State University, WA

- MGTOP 340: Operations Management (Spring 2022 & Spring 2023)
- MGTOP 516: Time Series (Fall 2024)

Tutorial Instructor (In-person & Online)

The Chinese University of Hong Kong, Shenzhen, China

Aug 2019 – May 2021

Designed and facilitated tutorial sessions, reviewed lecture notes, and developed quizzes to assess student learning across multiple courses.

REFEREED PUBLICATIONS

Tang, Pingping; Munson, Charles; Wen, Zhezhu (2026). When Will Too Many Lightning Deals Scorch Performance? Operational Perspectives from Amazon’s Product Sales. *International Journal of Production Economics*, 110093.

Liao, Kun; **Tang, Pingping**; Wang, Jianfeng; Wang, Fang (2025). Exploring the development efficiency and effectiveness of digital products. *International Journal of Technology, Policy and Management*, 25(2), 117-130.

Liao, Kun; Bayazit, Ozden & **Tang, Pingping** (2025). Artificial Intelligence in the Trucking Industry: A Triple-win Environmental, Social and Governance Approach. *International Journal of Business Continuity and Risk Management*, 15(1), 32-45.

CURRENT RESEARCH PROJECTS & PLANNED PUBLICATION TIMELINE

1. “When Ads Help Rivals: Online Retail Strategy with Demand Spillovers”

Coauthors: **Tang, Pingping**; Kim, Sang-Phil

Method: Game Theory

Target Journal: *International Journal of Production Economics* in Fall 2026

2. “AI-Driven Experiential Learning in Classroom Simulations”
Coauthors: **Tang, Pingping**; Liao, Kun; Bayazit, Ozden
Method: Classroom Experiment
Target Journal: *Decision Sciences of Innovative Education* in Summer 2026
3. “AI Adoption and Green Productivity: Evidence from Corporate Disclosures”
Coauthors: Chen, Yanyun; Yu, Jing; **Tang, Pingping**; Liao, Kun
Method: Machine Learning & GMM Model
Datasets: CSMAR & Patent Data
Target Journal: *Journal of Business Research* in under submission
4. “Drivers of Proactive Risk Management Behavior in Supply Chains”
Coauthors: Liao, Kun; Deng, Xiaodong; Oh, Jaeyoung; **Tang, Pingping**
Method: Survey
Target Journal: *International Journal of Physical Distribution & Logistics Management* in Spring 2027

REFEREED CONFERENCE PAPERS AND PRESENTATION

Tang, Pingping; Kim, Sang-Phil (Nov. 2025). “*When Ads Help Rivals: Online Retail Strategy with Demand Spillovers*” 2025 Decision Science Institute Annual Conference, Orlando

Wen, Zhezhu; Tang, Pingping; Gilstrap, Collin. & Hong, Paul. (May 2025). “*Supply Chain Agility and Long-term Financial Performance: A Panel Data Approach*” 2025 Production and Operations Management Society, Atlanta

Tang, Pingping; Munson, Chuck (Nov. 2024). “*When Will Too Many Flash Sales Scorch Performance?*” 2024 Decision Science Institute Annual Conference, Atlanta

Tang, Pingping; Munson, Chuck (April 2024). “*When Will Too Many Flash Sales Scorch Performance?*” 2024 Production and Operations Management Society, Minneapolis

Liao, Kun; Tang, Pingping; Wang, Jianfeng (2023). “*Exploring the Development Efficiency and Effectiveness of Digital Products.*” 35th Costa Rica Global Conference on Business and Finance Research, San Jose

AWARDS

2024 Woman of Distinction, Office of the President, Washington State University, 2024

Outstanding Student Volunteer Award, Washington State University Alumni Association, 2024

PhD Presentation Fellowship, Carson College of Business, Washington State University, 2024

Excellent Talent Manager Training Graduates, KAISA (Hong Kong) Group Limited, 2018

Excellence Award for managing SEC filings, Nam Tai Property Inc, 2018

Dean’s Scholar Top 6% graduates, Central Washington University, 2013

Winner of CWU Symposium on University Research and Creative Expression, 2012

INDUSTRY EXPERIENCE

Supply Chain Related Experience

Executive Assistant

ALD Group Limited, Shenzhen, China

June 2015 – May 2016

New Product Development:

- Supported the company's strategic goal of transitioning from a traditional OEM to establishing its own brand by developing and promoting new products, coordinating with the R&D and Brand Departments on design, production, and advertising campaigns
- Rotated through Purchasing, Marketing, and Production departments to develop comprehensive operational expertise
- Administered the CRM system and maintained client data integrity
- Led planning and on-site execution for global trade shows, coordinating logistics and sales orders

Purchasing Assistant | Purchasing Department

Washington State University, WA

May 2014 – Aug. 2014

Procurement Operations and Supplier Management

- Processed P-Card applications and purchase orders
- Performed contract gap analysis to mitigate risks in supplier agreements

Other Industry Experiences

Group Financial Analyst

Nam Tai Property Inc. (NYSE: NTP), Shenzhen, China

Sep. 2017 – May 2019

Project Management:

- Collaborated with multiple departments to construct project schedules, certifications, and sales plans for commercial complexes, and then reported progress to the SEC, ensuring transparency in the company's project development
- Managed headquarters' annual budget cycle, integrating and validating departmental submissions

Auditor & Consultant

GANGFENG Group (Hong Kong) Limited, Shenzhen, China

May 2016 – Aug. 2017

Cost Accountant

Hsu's Ginseng Enterprise, Inc. Wausau, WI

Jul. 2012 – May 2013

PROFESSIONAL SERVICES

Session Chair, *Decision Science Institute Annual Conference*, Orlando, Nov. 2025

Session Chair, *34th Production and Operations Management Society*, Minneapolis, Apr. 2024

Session Chair, *Decision Science Institute Annual Conference*, Atlanta, Nov. 2024

Moderator, 2021 Business Plan Competition (BPC21), Washington State University, 2021

Student Senator, Central Washington University, WA, Jan. 2010 – May 2012

VOLUNTEER SERVICES

Volunteer Tax Preparer, Washington State University VITA Program, WA, Jan. 2022 – 2025

Move-in Volunteers, Washington State University, WA Fall 2023 & Fall 2024

Volunteer Assistant, AARP's Tax-Aide Program, Everett, WA, Jan. 2011 – Apr. 2012

CERTIFICATIONS/MEMBERSHIPS

Certified Public Accountant, Washington State Board of Accountancy, 2017 – present

Google Data Analytics Professional Certificate, Coursera, 2025 - present

Member, American Institute of Certified Public Accountants, 2017 – present

Member, National Honor Society, Phi Kappa Phi, Jan. 2011 – present

Member, POMS, DSI, and INFORMS, Jan 2022 – present

SKILLS

Statistical Packages: R, Stata, SAS, and SPSS

Computer Programming & Tool: Python, Machine Learning, VBA, Latex, SQL and Tableau

Teaching Tools: Canvas, McGraw-Hill Connect, Pearson's MyLab, Panopto, Zoom, OBS, Kaggle, and Kahoot, GoVenture Entrepreneur

Others: SAP, ERP, and CRM systems

Languages: Mandarin & Cantonese (Native/Bilingual), English