

Student ID: _____
Student Name: _____
Advisor Name: _____

Catalog: Undergraduate Catalog
Program: Sports Administration, B.S.
Credits Required: _____

SPORTS ADMINISTRATION, B.S.

The Sports Administration major is an interdisciplinary program that combines studies in Kinesiology, Communications and Business. It is designed to prepare students for careers in professional and amateur sport administration, sport and recreation management, public and commercial facilities management, and the health and fitness industry.

Requirements (33 hours)

BASIC CORE REQUIREMENTS (24 HOURS)

Course Name	Credits Hours	Term Taken
ACC 201 – Principles of Financial Accounting	3-0-3	
COM 205 – Sports Communication	3-0-3	
KIN 255 – Sports Administration	3-0-3	
KIN 340 I – Legal and Ethical Issues in Sports	3-0-3	
KIN 455 – Facilities Management	3-0-3	
KIN 457 – Sports Finance	3-0-3	
KIN 461 – Sports Leadership Development	3-0-3	
KIN 462 – Sports Leadership Application	1-2-3	

CULTURAL CONTEXT (3 HOURS)

Course Name	Credits Hours	Term Taken
KIN 303 I – History of Sports	3-0-3	
KIN 319 I – Sports in Contemporary Society	3-0-3	

EMPHASES (6 HOURS)

Students complete either the Communications Emphasis or the Operations Emphasis.

COMMUNICATIONS EMPHASIS

Course Name	Credits Hours	Term Taken
COM 250 – Reporting and Writing	3-0-3	
and one additional course chosen from:		
Course Name	Credits Hours	Term Taken
COM 305 – Multimedia Production	3-0-3	
COM 311 – Sports Journalism	3-0-3	
COM 375 – Principles of Public Relations	3-0-3	
COM 380 – Public Relations Writing	3-0-3	
COM 417 – Methods of Audience Analysis	3-0-3	

OPERATIONS EMPHASIS

Course Name	Credits Hours	Term Taken
ECO 320 – Sports Economics	3-0-3	
and one additional course chosen from:		
Course Name	Credits Hours	Term Taken
ACC 202 – Principles of Managerial Accounting	3-0-3	
ECO 210 – Principles of Managerial Economics	3-0-3	
FIN 301 – Principles of Finance	3-0-3	
MGT 460 – Special Topics in Management	3-0-3	
MKT 301 – Principles of Marketing	3-0-3	

UNITED STATES TENNIS ASSOCIATION CERTIFICATION

Skill Modules: Rome Tennis Center of Georgia	Student Work
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