

Krishna S Dhir, PhD  
Henry Gund Professor of Management Emeritus, and  
Dean, Campbell School of Business, 2001-2007  
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#### Education:

- Ph.D., Administrative Policy & Management Science, University of Colorado
- M.B.A., Business Administration, University of Hawaii
- M.S., Chemical Engineering & Physiology, Michigan State University
- B.Tech., Chemical Engineering, Indian Institute of Technology – Bombay

#### Teaching Interests:

- Business and Society
- Strategic Management
- Business Ethics
- Quantitative Methods

#### Research Interests:

- Subjectivity in Policy Formulation
- Analysis of Judgment and Decision
- Language and Knowledge Creation

#### Selected Publications:

- KS Dhir (2017). "Prerequisites for Success of Nonviolent Strategies." *Indian Defense Review*, <http://www.indiandefencereview.com/prerequisites-for-success-of-nonviolent-strategies/>. Posted on: 23 February, 2017.
- KS Dhir (2015). "Explaining the Poverty of India to IITians," *Fundamatics* (Journal of the Indian Institute of Technology Bombay Alumni Association), Q3, 2015, 42-52. <http://www.fundamatics.net/article/explaining-the-poverty-of-india-to-iitians/>
- KS Dhir (2013). "The Emergence of Business Ethics." In Vijay R. Kannan (Ed.), *Strategic Management in the 21<sup>st</sup> Century*, Volume 2, Chapter 12, pp. 255-279. New York: Praeger Publishing. ISBN-10: 0-31-339741-4; ISBN-13: 978-0-313-39741-7.
- KS Dhir (Ed.) (2011). 大学学部長の役割: 米国経営系学部の研究・教育・サービス. Tokyo, Japan: Chuo-Keizai-Sha, 2011. ISBN: 978-4-502-68720-4. 245 pp. [Osam Sato (Translator); Japanese translation of: KS Dhir (Ed.). *The Dean's Perspective: Issues in Academic Leadership in Schools of Business*. Atlanta, Georgia: Decision Sciences Institute, Georgia State University, 2008. ISBN: 978-0-615-21911-0.]
- KS Dhir (Ed.) (2008). *The Dean's Perspective: Issues in Academic Leadership in Schools of Business*. Atlanta, Georgia: Decision Sciences Institute, Georgia State University. ISBN: 978-0-615-21911-0. 186 pp.
- KS Dhir (2007). "Stakeholder Activism through Nonviolence." *Corporate Communications*:

*An International Journal*, 12 (1), 75-93.

- KS Dhir (2006). "Corporate Communication through Nonviolent Rhetoric: Environmental, Agency and Methodological Prerequisites." *Corporate Communications: An International Journal*, 11 (3), 249-266.
- KS Dhir (2005). "Context, Access and Use of Data for Student Learning: The Case of Berry College." In Kathryn D. Martell and Thomas G. Calderon (Eds.), *Assessment of Student Learning in Business Schools: Best Practices Each Step of the Way, Volume 1, Number 2*, Chapter 10, 167-183. Tampa, Florida: AACSB International and Association for Institutional Research. ISBN 882393-13-9.
- KS Dhir (2005). "The Value of Language: Concept, Perspectives, and Policies." *Corporate Communications: An International Journal*, 10 (4), 358-382.
- KS Dhir and D Vinen (2004). "Managing Corporate Respectability: Concept, Issues, and Policy Formulation." *Corporate Communications: An International Journal*, 10 (1), Forthcoming.
- KS Dhir (2004). "Language as a Corporate Asset." In Sandra M. Oliver (ed.), *A Handbook of Corporate Communication and Strategic Public Relations: Pure and Applied*, 393-414. London, UK: Routledge. ISBN 0-4153-3419-5..
- MG Nicholls, BJ Cargill and KS Dhir (2004). "Using OR for Diagnosis and Facilitation in Change Programmes – A University Application." *Journal of the Operational Research Society*, 55 (5), 440-452.
- KS Dhir (2003). "'The Corporate Executive's Dharma: Insights from the Indian epic Mahabharata.'" In Oliver F. Williams (ed.), *Business, Religion, and Spirituality: A New Synthesis*, 122-138. Notre Dame, Indiana: University of Notre Dame Press, September 2003. ISBN: 0-2680-2173-2.
- KS Dhir and A Gòkè-Paríolá (2002). "The Case for Language Policies in Multinational Corporations." *Corporate Communications: An International Journal*, 7 (4), 241-251.
- KS Dhir and T Savage (2002). "The Value of a Working Language." *International Journal of the Sociology of Language*, 158, 1-35.
- KS Dhir (2001). "Enhancing Management's Understanding of Operational Research Models." *Journal of the Operational Research Society*, 52 (8), 873-887.
- KS Dhir (2001). "Assessment of the Value of Knowledge Transferred: A Mixed Mode Approach." In MG Nicholls, S Clarke and B Lehaney (eds), *Mixed-Mode Modelling: Mixing Methodologies for Organisational Intervention*, 137-169. Dordrecht, The Netherlands: Kluwer Academic Publishers. ISBN 0-7923-7151-8.
- KS Dhir, WH Platt and G Watts (2000). "Decision Support for the Management of Admissions to Academic Programs." In SH Zanakis, G Doukidis and C Zopoundis (eds), *Decision Making: Recent Developments and Worldwide Applications*. Dordrecht, The Netherlands: Kluwer Academic Publishers. ISBN 0-7923-6621-2.
- KS Dhir and SS Aggarwal (1998). "Confidentiality of Electronic Medical Records in the Managed Care Environment." *Journal of Health and Human Services Administration*, 21 (1), 80-90.
- FW Glover, CC Kuo and KS Dhir (1998). "Heuristic Algorithms for the Maximum Diversity Problem." *Journal of Information and Optimization Sciences*, 19 (1), 109-132.
- FW Glover, CC Kuo and KS Dhir (1995). "A Discrete Optimization Model for Preserving Biological Diversity." *Applied Mathematical Modelling*, 19 (11), 696-701.

- Ching-Chung Kuo, Fred Glover and Krishna S. Dhir (1993). "Analyzing and Modeling the Maximum Diversity Problem by Zero-One Integer Programming." *Decision Sciences*, 24 (6), 1171-1185.
- KS Dhir (1987). "Analysis of Consumer Behavior in the Hospitality Industry: An Application of Social Judgment Theory." *The International Journal of Hospitality Management*, 6 (3), 149-161.
- KS Dhir (1987). "Formulating Management Policies for Value Engineering/Value Analysis." *IEEE Transactions on Engineering Management*, EM-34 (3), 161-171.
- KS Dhir and HJ Markman (1984). "Application of Social Judgment Theory to Understanding and Treating Marital Conflict." *Journal of Marriage and the Family*, 46 (3), 597-610.
- KS Dhir, JB Stewart, and WE Hopkins (1983). "Coal: A Diminishing Hope for America's Energy Needs." *Business and Society*, 22 (1), 35-39.
- KS Dhir (1979). "The American Corporate System." *Management International Review*, 19 (4), 13-20.
- KS Dhir (1977). "Strategic Management of Community Colleges." *Community College Frontiers*, 5 (2), 52-55.
- KS Dhir (1976). "Of Poets and Operations Researchers: The Frost Decision Model." *Indian Journal of Public Administration*, 22 (2), 208-214.
- KS Dhir (1976). "Design and Implementation of a Computer-Oriented Engineering Design Model for the Cement Industry." *Cement Technology*, 7 (2), 52-58.
- KS Dhir (1970). "The Problem of Motivation in Management Development." *Personnel Journal*, 49 (10), 837-842.

#### **Professional Honors:**

- President, Decision Science Institute, 2011-12
- Jimmy D Barnes Distinguished Service Award, Western Decision Sciences Institute, 2009
- Dennis E Grawoig Distinguished Service Award, Decision Sciences Institute, 2008
- Fellow, Operational Research Society of UK, 2004
- President, Western Decision Sciences Institute: 2003-2004
- James A Jordan Teaching Excellence Award, Pennsylvania State University at Harrisburg, 2001
- Provost's Excellence in Teaching Award, Pennsylvania State University at Harrisburg, 2000

#### **Business Experience:**

- Vice President for Strategic Planning, BioStar Medical Products, Inc., Boulder, Colorado
- Project Management and Innovation, Pharmaceutical Division, CIBA-GEIGY AG (now Novartis AG), Basle, Switzerland
- Development Engineer, International Division, Borg-Warner Chemicals, Parkersburg, West Virginia