

HYUNSUNG D. KANG**Curriculum Vitae****September 2018****ACADEMIC APPOINTMENTS**

- 2016 – Present **Campbell School of Business, Berry College**
Assistant Professor of Management
- 2013 – 2016 **Robert B. Willumstad School of Business, Adelphi University**
Assistant Professor of Management
- 2012 – 2015 **Scheller College of Business, Georgia Institute of Technology**
Visiting Assistant Professor of Strategic Management

EDUCATION

- Ph.D. Strategic Management, Georgia Institute of Technology, Atlanta, GA, August 2012
Dissertation title: Essays on entrepreneurial finance: The role of corporate venture capital and its performance implications
Dissertation committee: Vikram K. Nanda, Matthew J. Higgins, Jerry G. Thursby, Marco Ceccagnoli, Jeongsik “Jay” Lee
- M.A. Management, University of Alabama, Tuscaloosa, AL, May 2007
- M.B.A. Shipping Management, Korea Maritime University, Pusan, South Korea, February 2000
- B.A. Shipping Management, Korea Maritime University, Pusan, South Korea, February 1998

AREAS OF INTEREST

- Corporate strategy
Technology/Innovation/R&D management
Entrepreneurial finance

RESEARCH**PUBLICATIONS:**

- [1] Ceccagnoli, M., Higgins, M.J., Kang, H., 2018. Corporate venture capital as a real option in the market for technology. **Strategic Management Journal**, DOI: 10.1002/smj.2950.[†]
- [2] Kang, H., Edelman, E.R., Ku, D., 2018. Who create jobs? Venture capital, research grants, and regional employment in the U.S. **Industry and Innovation**, Forthcoming.[†]
- [3] Kang, H., 2018. Relationship banking and geographical closeness: Evidence from the SBA 7(a) loans in the USA. **International Journal of Entrepreneurship and Innovation**, Forthcoming.^{††}

[†] SSCI (Social Sciences Citation Index)

^{††} ESCI (Emerging Sources Citation Index)

^{†††} SCI (Science Citation Index)

- [4] Kang, H., Geng, X., 2018. The winning strategy for start-ups. **The Medicine Maker**, October. Texere Publishing Ltd.
- [5] Kang, H., 2018. A start-up's technology as a determinant of its financing source: Evidence from the biopharmaceutical industry. **Journal of Pharmaceutical Innovation**, DOI: 10.1007/s12247-018-9326-0.†††
- [6] Kang, H., 2018. A start-up's R&D stages and the evolution of financing sources: Evidence from the biotechnology industry. **Entrepreneurship Research Journal**, 8(3): 1-19.†
- [7] Kang, H., 2018. The moderating effect of banks on the relationship between a start-up's patent performance and loan default rate. **International Journal of Entrepreneurship**, 22(1): 1-19.
- [8] Kang, H., Ku, D., Edelman, E.R., 2017. Differential effects of public and private funding in the medical device industry. **Expert Review of Medical Devices**, 15(2): 91-98.†††
- [9] Kang, H., 2017. A high-tech start-up's debt financing strategy: Implications for valuing soft information. **Journal of Entrepreneurial Finance**, 19(2): 1-18.
- [10] Kang, H., Lee, J., 2016. Scientific celebrity, competition, and knowledge creation: The case of stem cell research in South Korea. **Journal of Engineering and Technology Management**, 39: 26-44.†
- [11] Lee, K., Kang, C., Kim, K., Cho, S., Kang, H., 2000. The impact of venture capital assistance on the performance of software venture business. **Asia Pacific Journal of Small Business**, 22(1): 29-61.

PAPERS UNDER REVIEW:

- [1] Kang, H., Park, H., 2018. The structure of corporate venture capital units and innovation modes: Evidence from biopharmaceutical firms. (1st Revise and Resubmit: **Strategic Entrepreneurship Journal**)
- [2] Kang, H., Park, H., 2017. Patent cliffs and the structure of corporate venture capital units. (1st Reject and Resubmit: **Strategic Management Journal**)
- [3] Kang, H., Nanda, V., 2017. Corporate venture capital, competition, and valuation in the acquisition market: Evidence from the biopharmaceutical industry. (Under 1st Review: **Journal of Financial Economics**)
- [4] Kang, H., Nanda, V., Park, H., 2018. Corporate venture capital, knowledge spillovers, and capital gains. (Under 1st Review: **Review of Financial Studies**)
- [5] Kang, H., 2018. Start-up's patents and loan performance. (1st Revise and Resubmit: **Journal of Small Business & Entrepreneurship**)
- [6] Kang, H., 2018. Technology spillovers and capital gains in corporate venture capital: A theoretical approach. (1st Revise and Resubmit: **Technology Analysis & Strategic Management**)

WORKING PAPERS:

- [1] Kang, H., Nanda, V., Park, H., 2018. How do strategic benefits and capital gains relate to each other in corporate venture capital investments?.
- [2] Kang, H., 2017. A dyadic analysis of technological benefits attributable to corporate venture capital ties: Evidence from the biopharmaceutical industry.
- [3] Kang, H., 2017. Strategic interactions between a start-up's original and subsequent alliance partners.

- [4] Kang, H., 2017. Entrepreneurial ventures' financing decisions and the subsequent consequences in organizational arrangements.
- [5] Kang, H., 2017. A start-up's choice on entrepreneurial financing sources: A game theoretical approach.
- [6] Kang, H., 2017. Appropriation and technological benefits attributable to corporate venture capital ties: A game theoretic approach.

PRESENTATIONS:

- [1] Differential effects of public and private funding in the medical device industry. World Congress of Biomechanics, 2018, Dublin, Ireland.
- [2] Differential effects of public and private funding in the medical device industry. International Symposium on Business and Social Sciences 2017, Seoul, South Korea.
- [3] Corporate venture capital as a real option in the markets for technology. 2017 IEEE Technology & Engineering Management Conference (TEMSCON), Santa Clara, CA
- [4] Scientific celebrity, competition, and knowledge creation: The case of stem cell research in South Korea. 10th World Congress of Regenerative Medicine & Stem Cells 2016, Nanjing, China
- [5] Scientific celebrity, competition, and knowledge creation: The case of stem cell research in South Korea. Seoul International Conference on Social Sciences and Management 2016, Seoul, South Korea
- [6] The direct and indirect effects of venture capital and NIH funding on regional employment, Atlanta Conference on Science and Innovation Policy 2013, Atlanta, GA
- [7] The direct and indirect effects of venture capital and NIH funding on regional employment, Academy of Business Research International Conference 2012, Atlantic City, NJ
- [8] Start-ups' choice between financing from corporate investors and independent venture capitalists and its performance implications, Workshop in Strategic Management at Purdue University 2012, West Lafayette, IN
- [9] Start-ups' choice between financing from corporate investors and independent venture capitalists and its performance implications, Strategy and Innovation Seminars at Boston University 2012, Boston, MA
- [10] Complements or substitutes? Technological and financial returns created by corporate venture capital, Southern Management Association Meeting 2011, Savannah, GA
- [11] Technological spillovers and financial returns in corporate venture capital, Atlanta Competitive Advantage Conference 2011, Atlanta, GA
- [12] Corporate venture capital as an ex-ante evaluation mechanism in the market for technology, Academy of Management Meeting 2010, Montréal, Canada
- [13] The power of venture capital: A strategic contingency perspective, Academy of Management Meeting 2006, Atlanta, GA
- [14] Venture capital in China, Japan, and South Korea: An institutional perspective, Southern Management Association Meeting 2005, Charleston, SC

JOURNAL EDITOR AND REVIEW:

- [1] Organization Science: Reviewer
- [2] Strategic Entrepreneurship Journal: Reviewer
- [3] Contemporary Economic Policy Journal: Reviewer

TEACHING

BERRY COLLEGE

- [1] MGT 301: Principles of Management
- [2] MGT 460: Innovation Management
- [3] BUS 410: International Business
- [4] BUS 499: Global Business Strategy
- [5] BUS 685: Strategies World-Class Organizations

ADELPHI UNIVERSITY:

- [1] BUS 679: Strategic Management
- [2] BUS 468: Business Policy and Strategy
- [3] MGT 262: Principles of Management
- [4] DSC 770: Management of Technology
- [5] DSC 678: Best Practices, Operations and TQM
- [6] DSC 670: Data Analysis and Decision Making
- [7] DSC 373: Management of Productions and Operations
- [8] DSC 274: Data Analysis and Decision Making
- [9] DSC 272: Analytical and Statistical Modeling

GEORGIA INSTITUTE OF TECHNOLOGY:

- [1] MGT 4670: Entrepreneurship
- [2] MGT 4195: Strategic Management
- [3] MGT 3660: International Business
- [4] MGT 2250: Management Statistics

HONORS & AWARDS

- [1] Beta Gamma Sigma Professor of the Year, Berry College, 2017
- [2] Coller Senior Awards Runner Up Winner (Corporate venture capital, knowledge spillovers, and capital gains), Tel Aviv University, Israel, 2014
- [3] Faculty Research Grant, Adelphi University, 2013-2014
- [4] Thank a Teacher Award, Summer 2012 (Center for the Enhancement of Teaching and Learning at Georgia Tech & Georgia Tech Alumni Association)
- [5] Thank a Teacher Award, Spring 2012 (Center for the Enhancement of Teaching and Learning at Georgia Tech & Georgia Tech Alumni Association)
- [6] University Fellowship, Georgia Institute of Technology, 2007-2012
- [7] University Fellowship, University of Alabama, 2005-2007
- [8] University Fellowship, Korea Maritime University, 1998-2000
- [9] The Best Journalist & Employee, 2001, Digital Chosun Ilbo (chosun.com)
- [10] The Best Paper in the National Competition of University Students for Economic Research, 1999, MK Business News

SERVICES

MIS Faculty Search Committee, Berry College, 2016-2017
Student and Faculty Development Committee, Berry College, 2016-Present
Faculty Development Committee, Berry College, 2017-Present
LMS Evaluation/Selection Committee, Berry College, 2018-Present

ASSOCIATIONS

Academy of Management (AoM)
American Finance Association (AFA)

NON-ACADEMIC EMPLOYMENT

Strategy Consultant - All Business Corporation, Duluth, GA, 2014-Present
Founder - Chaewon Internet Enterprise Inc., Vestal, NY, 2003-2004
Associate Writer - K-TV in Government Information Agency, Seoul, South Korea, 2002-2003
Journalist, Strategy Planner, CVC Investor - Digital Chosun Ilbo (chosun.com), Seoul, South Korea, 1999-2002