

HYUNSUNG D. KANG**Curriculum Vitae****April 2017****ACADEMIC APPOINTMENTS**

- 2016 – Present **Campbell School of Business, Berry College**
Assistant Professor of Management
- 2013 – 2016 **Robert B. Willumstad School of Business, Adelphi University**
Assistant Professor of Management
- 2012 – Present **Scheller College of Business, Georgia Institute of Technology**
Visiting Assistant Professor of Strategic Management

EDUCATION

- Ph.D. Strategic Management, Georgia Institute of Technology, Atlanta, GA, August 2012
Dissertation title: Essays on entrepreneurial finance: The role of corporate venture capital and its performance implications
Dissertation committee: Vikram K. Nanda, Matthew J. Higgins, Jerry G. Thursby, Marco Ceccagnoli, Jeongsik “Jay” Lee
- M.A. Management, University of Alabama, Tuscaloosa, AL, May 2007
- M.B.A. Shipping Management, Korea Maritime University, Pusan, South Korea, February 2000
- B.A. Shipping Management, Korea Maritime University, Pusan, South Korea, February 1998

AREAS OF INTEREST

- Corporate strategy
Entrepreneurship
Technology/Innovation/R&D management
International business

RESEARCH**PUBLICATION:**

- [1] Kang, H., Lee, J., 2016. Scientific celebrity, competition, and knowledge creation: The case of stem cell research in South Korea. **Journal of Engineering and Technology Management**. 39: 26-44.
- [2] Kang, H., 2016. Soft information, banks, and small business performance: Evidence from the SBA 7(a) loan guarantee program in the USA. **Journal of US-China Public Administration** – DOI: 10.17265/1548-6591.
- [3] Lee, K., Kang, C., Kim, K., Cho, S., Kang, H., 2000. The impact of venture capital assistance on the performance of software venture business. **Asia Pacific Journal of Small Business**, 22(1): 29-61.

PAPERS UNDER REVIEW:

- [1] Ceccagnoli, M., Higgins, M.J., Kang, H., 2017. Corporate venture capital as a real option in the market for technology. (3rd Revise and Resubmit: **Strategic Management Journal**)
- [2] Kang, H., Nanda, V., 2016. Technology spillovers and capital gains in corporate venture capital: Evidence from the biopharmaceutical industry. (2nd Round Review: **Organization Science**)
- [3] Kang, H., Park, H., 2017. Structural autonomy, technological characteristics, and innovative performance in corporate venture capital. (2nd Round Review: **Organization Science**)
- [4] Kang, H., 2017. A start-up's technological characteristics and entrepreneurial financing sources: Evidence from the biotechnology industry. (1st Revise and Resubmit: **Strategic Entrepreneurship Journal**)
- [5] Kang, H., 2016. A dyadic analysis of technological benefits attributable to corporate venture capital ties: Evidence from the biopharmaceutical industry. (1st Reject and Resubmit: **Research Policy**)
- [6] Kang, H., Nanda, V., 2015. Corporate venture capital, knowledge spillovers, and capital gains. (Under review)
- [7] Kang, H., 2015. A start-up's financing choice, market capitalization, and industrial network: Evidence from the biotechnology industry. (Under review)
- [8] Kang, H., Ku, D., 2015. Differential effects on knowledge creation and regional employment from venture capital and NIH funding. (Under review)
- [9] Kang, H., 2015. Strategic interactions between a start-up's original and subsequent alliance partners. (Under review)

WORKING PAPERS:

- [1] Kang, H., Higgins, M.J., Nanda, V., 2015. Corporate venture capital, competition, and valuation in the acquisition market: Evidence from the biopharmaceutical industry.

WORKS IN PROGRESS:

- [1] Kang, H., 2015. SBA 7(a) loans and small business performance: The impact of repeated loans.

PRESENTATIONS:

- [1] Corporate venture capital as a real option in the markets for technology. 2017 IEEE Technology & Engineering Management Conference (TEMSCON), Santa Clara, CA
- [2] The direct and indirect effects of venture capital and NIH funding on regional employment, International Conference on Social Science and Humanities (ICSSH), San Francisco, CA 2017
- [3] Scientific celebrity, competition, and knowledge creation: The case of stem cell research in South Korea. 10th World Congress of Regenerative Medicine & Stem Cells 2016, Nanjing, China
- [4] Scientific celebrity, competition, and knowledge creation: The case of stem cell research in South Korea. Seoul International Conference on Social Sciences and Management 2016, Seoul, South Korea
- [5] The direct and indirect effects of venture capital and NIH funding on regional employment, Atlanta Conference on Science and Innovation Policy 2013, Atlanta, GA
- [6] The direct and indirect effects of venture capital and NIH funding on regional employment, Academy of Business Research International Conference 2012, Atlantic City, NJ

[7] Start-ups' choice between financing from corporate investors and independent venture capitalists and its performance implications, Workshop in Strategic Management at Purdue University 2012, West Lafayette, IN

[8] Start-ups' choice between financing from corporate investors and independent venture capitalists and its performance implications, Strategy and Innovation Seminars at Boston University 2012, Boston, MA

[9] Complements or substitutes? Technological and financial returns created by corporate venture capital, Southern Management Association Meeting 2011, Savannah, GA

[10] Technological spillovers and financial returns in corporate venture capital, Atlanta Competitive Advantage Conference 2011, Atlanta, GA

[11] Corporate venture capital as an ex-ante evaluation mechanism in the market for technology, Academy of Management Meeting 2010, Montréal, Canada

[12] The power of venture capital: A strategic contingency perspective, Academy of Management Meeting 2006, Atlanta, GA

[13] Venture capital in China, Japan, and South Korea: An institutional perspective, Southern Management Association Meeting 2005, Charleston, SC

JOURNAL REVIEWS:

[1] Organization Science

[2] Strategic Management Journal

[3] Strategic Entrepreneurship Journal

[4] Contemporary Economic Policy Journal

TEACHING

ADELPHI UNIVERSITY:

[1] BUS 679: Strategic Management

[2] BUS 468: Business Policy and Strategy

[3] MGT 262: Principles of Management

[4] DSC 770: Management of Technology

[5] DSC 678: Best Practices, Operations and TQM

[6] DSC 670: Data Analysis and Decision Making

[7] DSC 373: Management of Productions and Operations

[8] DSC 274: Data Analysis and Decision Making

[9] DSC 272: Analytical and Statistical Modeling

GEORGIA TECH:

[1] MGT 4670: Entrepreneurship

[2] MGT 4195: Strategic Management

[3] MGT 3660: International Business

[4] MGT 2250: Management Statistics

HONORS & AWARDS

- [1] Coller Senior Awards Runner Up Winner (Corporate venture capital, knowledge spillovers, and capital gains), Tel Aviv University, Israel, 2014
- [2] Faculty Research Grant, Adelphi University, 2013-2014
- [3] Thank a Teacher Award, Summer 2012 (Center for the Enhancement of Teaching and Learning at Georgia Tech & Georgia Tech Alumni Association)
- [4] Thank a Teacher Award, Spring 2012 (Center for the Enhancement of Teaching and Learning at Georgia Tech & Georgia Tech Alumni Association)
- [5] University Fellowship, Georgia Institute of Technology, 2007-2012
- [6] University Fellowship, University of Alabama, 2005-2007
- [7] University Fellowship, Korea Maritime University, 1998-2000
- [8] The Best Journalist & Employee, 2001, Digital Chosun Ilbo (chosun.com)
- [9] The Best Paper in the National Competition of University Students for Economic Research, 1999, MK Business News

ASSOCIATIONS

- Academy of Management (AoM)
- American Finance Association (AFA)

NON-ACADEMIC EMPLOYMENT

- Founder, Chaewon Internet Enterprise Inc., Vestal, NY, 2003-2004
- Associate Writer, K-TV in Government Information Agency, Seoul, South Korea, 2002-2003
- Journalist/Manager of Strategic Planning Team (CVC Program), Digital Chosun Ilbo (chosun.com), Seoul, South Korea, 1999-2002