

## THEMA MONROE-WHITE

Campbell School of Business  
Berry College  
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### CURRENT POSITION

**Assistant Professor of Management Information Systems** 2018 to present  
Campbell School of Business, Berry College

### EDUCATION

Georgia Institute of Technology, Atlanta, GA  
**PhD in Science, Technology and Innovation Policy** 2014  
*Dissertation: A Cross Country Investigation of Social Enterprise Innovation: A Multilevel Modeling Approach*

### RESEARCH INTERESTS

Institutional drivers of social enterprise & innovation  
Nonprofit capacity building through business intelligence & program evaluation  
Equity and equality in STEM education  
Methods and approaches for assessing productivity in multi-site, collaborative networks and teams

### CERTIFICATES & AWARDS

Business Intelligence Certificate, Emory University Continuing Education Course 2017  
ENT Division Best Paper Award, *American Society of Engineering Education* 2016  
Co-PI, Connecting and Coordinating a National Innovation Network (# 1305035), *National Science Foundation* 2016 – 2018  
CGS/ProQuest Distinguished Dissertation Award Nominee, *Georgia Institute of Technology* 2014  
Southern Regional Education Board Pre-Doctoral Fellowship 2009 – 2013  
American Psychological Association Pre-Doctoral Fellowship in Neuroscience 2001 – 2003

### RELATED WORK EXPERIENCE

VentureWell, Hadley, MA  
Senior Research and Evaluation Analyst (Atlanta, GA) 2017– 2018  
Director of Research and Evaluation 2016 – 2017

### PUBLICATIONS

**Monroe-White, T.,** & Zook, S. (2018) "Social Enterprise Innovation: A Quantitative Analysis of Global Patterns." *VOLUNTAS: International Journal of Voluntary and Nonprofit Organizations*, 1-15.

Matthew, V., **Monroe-White, T.,** & Engelman, S. (2017). "Fostering Institutional Change in Innovation and Entrepreneurship: A Social Network Analysis Approach." *Journal of Engineering Entrepreneurship*

Matthew, V., **Monroe-White, T.,** Miller, M. (2017). "Integrating Entrepreneurship into Capstone Design: An Exploration of Faculty Perceptions and Practices." *International Journal of Engineering Education*, 33(5).

Thompson, R., **Monroe-White, T.,** Xavier, J., Howell, C., Moore, M., & Haynes, JK. (2016). African-American male persistence in STEM: A study of the John H. Hopps Jr. Program at Morehouse College. *CBE-Life Sciences Education*, 15(3), ar40.  
*doi:10.1187/cbe.15-12-0263*

**Monroe-White, T.,** and Woodson, T. (2016). "Inequalities in Scholarly Knowledge: Public Value Failures and their Impact on Global Science." *Journal of African Science, Technology, Innovation and Development*, 8(2) 178-186.

**Monroe-White, T.,** Kerlin, J. A., & Zook, S. (2015). A quantitative critique of Kerlin's macro-institutional social enterprise framework. *Social Enterprise Journal*, 11(2), 178-201.

Bodnar, C.A., Tranquillo, J., Matthew, V., Britos Cavagnaro, L., **Monroe-White, T.** Turrentine, A. (2015) "Iteration by Design: Development of a Game-Based Workshop for Teaching Innovation and Entrepreneurship Concepts." *Experiential Entrepreneurship Exercises Journal*. 1(4), 28-33.

#### BOOK CHAPTERS

**Monroe-White, T.,** and Coskun, M. (2017). "An Updated Quantitative Assessment of Kerlin's Macro-Institutional Social Enterprise Framework." *Book Chapter in In Shaping Social Enterprise: Understanding Institutional Context and Influence (pp. 27-48)*. Ed. Janelle Kerlin, Emerald Group Publishing.

**Monroe-White, T.,** and Lecy, J. (2016) "Social Innovation in the Zoo" *Book Chapter in The Social Enterprise Zoo: Implications for Future Policy and Practice*. Eds. Dennis Young and Cassady Brewer, Edward Elgar Publishing.

Kerlin, J., **Monroe-White, T.,** and Zook, S. (2016) "Habitats in the Zoo" *Book Chapter in The Social Enterprise Zoo: Implications for Future Policy and Practice*. Eds. Dennis Young and Cassady Brewer, Edward Elgar Publishing.

Monroe-White, T. (2014). Creating Public Value: An Examination of Technological Social Enterprise. In *Emerging Research Directions in Social Entrepreneurship (pp. 85-109)*. Springer Netherlands.

#### CONFERENCE PRESENTATIONS

**Monroe-White, T.,** and Zook, S. (2015). "Social Enterprise Innovation: A Quantitative Analysis of Global Patterns." *ARNOVA Conference (November 17-19, 2015), Chicago, IL*.

Nilsen, L., Matthew, V., Besterfield-Sacre, M., **Monroe-White, T.** "Landscape Analysis as a Tool in the Curricular Change Process" *Frontiers in Education (FIE) Conference (October 21-24, 2015), El Paso, TX*.

Nilsen, L., Matthew, V., Shartrand, A., **Monroe-White, T.** "Stimulating and Supporting Change in Entrepreneurship Education: Lessons from Institutions on the Front Lines" *American Society for Engineering Education (ASEE) Conference Proceedings (June 14-17, 2015), Seattle, WA*.

**Monroe-White, T.,** Kerlin, J. and Zook, S. (2014). "A Macro-Institutional Framework for Understanding Social Enterprise Country Models: A Quantitative Critique." *ARNOVA Conference (November 20-22, 2014), Denver, CO*.

**Monroe-White, T.,** "Surviving the Zoo: Towards an International Comparative Investigation of Innovation in the Social Enterprise Context". *4th EMES International Research Conference on Social Enterprise. Liege, Belgium, July 1-4, 2013*.

#### INVITED TALKS & PANELS

**Monroe-White, T.** Evaluating Collective Impact Initiatives. Keynote Panelist at NSF INCLUDES PI Meeting. Arlington, VA, January 6th, 2017

**Monroe-White, T.,** and Turrentine, A. Driving Innovation through Leadership Diversity. Panel at Epicenter: Pathways to Innovation All Team Member Retreat, Phoenix, AZ, February 18, 2015.

**Monroe-White, T.,** Social Enterprise, Innovation and Diversity. Invited Speaker at Art Center College of Design, Los Angeles, CA, October 7, 2014.

Kerlin, J., **Monroe-White, T.,** Searing, E., Young, D., "Where the Wild Things Are: Social Enterprise as a Zoo." *4th EMES International Research Conference on Social Enterprise. Liege, Belgium, July 1-4, 2013*.

SERVICE

- PhD Thesis External Examiner - University of the Witwatersrand (Wits) Business School 2016 to present
- Humbulani Seth Mukwevho, PhD Thesis "Framework for Linking the Informal Savings Sub-Sector with the Formal Stock Investment Market" (2017)
  - F. Akinyemi, PhD Thesis "Sustainability Factors for Entrepreneurship Phases in Emerging Economies: Nigeria and South Africa" (2016)
- Panelist & Ad-hoc Reviewer - NSF Proposal Reviewer 2015 to present

LANGUAGES

- English – native language  
Spanish – speak, read and write with intermediate proficiency

MEMBERSHIPS

- Academy of Management  
American Evaluation Association