

THEMA MONROE-WHITE

Campbell School of Business
Berry College
P.O. Box 495024
Mount Berry, GA

Green Hall Room 409
O: 706-238-7961
tmonroewhite@berry.edu

CURRENT POSITION

Assistant Professor of Management Information Systems 2018 to present
Campbell School of Business, Berry College

EDUCATION

Georgia Institute of Technology, Atlanta, GA
PhD in Science, Technology and Innovation Policy 2014
Dissertation: A Cross Country Investigation of Social Enterprise Innovation: A Multilevel Modeling Approach

RESEARCH INTERESTS

Institutional drivers of social enterprise & innovation
Nonprofit capacity building through business intelligence & program evaluation
Equity and equality in STEM education
Methods and approaches for assessing productivity in multi-site, collaborative networks and teams

CERTIFICATES & AWARDS

Business Intelligence Certificate, Emory University Continuing Education Course 2017
ENT Division Best Paper Award, *American Society of Engineering Education* 2016
Co-PI, Connecting and Coordinating a National Innovation Network (# 1305035), *National Science Foundation* 2016 – 2018
CGS/ProQuest Distinguished Dissertation Award Nominee, *Georgia Institute of Technology* 2014
Southern Regional Education Board Pre-Doctoral Fellowship 2009 – 2013
American Psychological Association Pre-Doctoral Fellowship in Neuroscience 2001 – 2003

RELATED WORK EXPERIENCE

VentureWell, Hadley, MA
Senior Research and Evaluation Analyst (Atlanta, GA) 2017– 2018
Director of Research and Evaluation 2016 – 2017

PUBLICATIONS

Monroe-White, T., & Zook, S. (2018) "Social Enterprise Innovation: A Quantitative Analysis of Global Patterns." *VOLUNTAS: International Journal of Voluntary and Nonprofit Organizations*, 1-15.

Matthew, V., **Monroe-White, T.,** & Engelman, S. (2017). "Fostering Institutional Change in Innovation and Entrepreneurship: A Social Network Analysis Approach." *Journal of Engineering Entrepreneurship*

Matthew, V., **Monroe-White, T.,** Miller, M. (2017). "Integrating Entrepreneurship into Capstone Design: An Exploration of Faculty Perceptions and Practices." *International Journal of Engineering Education*, 33(5).

Thompson, R., **Monroe-White, T.,** Xavier, J., Howell, C., Moore, M., & Haynes, JK. (2016). African-American male persistence in STEM: A study of the John H. Hopps Jr. Program at Morehouse College. *CBE-Life Sciences Education*, 15(3), ar40.
doi:10.1187/cbe.15-12-0263

Monroe-White, T., and Woodson, T. (2016). "Inequalities in Scholarly Knowledge: Public Value Failures and their Impact on Global Science." *Journal of African Science, Technology, Innovation and Development*, 8(2) 178-186.

Monroe-White, T., Kerlin, J. A., & Zook, S. (2015). A quantitative critique of Kerlin's macro-institutional social enterprise framework. *Social Enterprise Journal*, 11(2), 178-201.

Bodnar, C.A., Tranquillo, J., Matthew, V., Britos Cavagnaro, L., **Monroe-White, T.** Turrentine, A. (2015) "Iteration by Design: Development of a Game-Based Workshop for Teaching Innovation and Entrepreneurship Concepts." *Experiential Entrepreneurship Exercises Journal*. 1(4), 28-33.

BOOK CHAPTERS

Monroe-White, T., and Coskun, M. (2017). "An Updated Quantitative Assessment of Kerlin's Macro-Institutional Social Enterprise Framework." *Book Chapter in In Shaping Social Enterprise: Understanding Institutional Context and Influence (pp. 27-48)*. Ed. Janelle Kerlin, Emerald Group Publishing.

Monroe-White, T., and Lecy, J. (2016) "Social Innovation in the Zoo" *Book Chapter in The Social Enterprise Zoo: Implications for Future Policy and Practice*. Eds. Dennis Young and Cassady Brewer, Edward Elgar Publishing.

Kerlin, J., **Monroe-White, T.,** and Zook, S. (2016) "Habitats in the Zoo" *Book Chapter in The Social Enterprise Zoo: Implications for Future Policy and Practice*. Eds. Dennis Young and Cassady Brewer, Edward Elgar Publishing.

Monroe-White, T. (2014). Creating Public Value: An Examination of Technological Social Enterprise. In *Emerging Research Directions in Social Entrepreneurship (pp. 85-109)*. Springer Netherlands.

CONFERENCE PRESENTATIONS

Monroe-White, T., and Zook, S. (2015). "Social Enterprise Innovation: A Quantitative Analysis of Global Patterns." *ARNOVA Conference (November 17-19, 2015), Chicago, IL*.

Nilsen, L., Matthew, V., Besterfield-Sacre, M., **Monroe-White, T.** "Landscape Analysis as a Tool in the Curricular Change Process" *Frontiers in Education (FIE) Conference (October 21-24, 2015), El Paso, TX*.

Nilsen, L., Matthew, V., Shartrand, A., **Monroe-White, T.** "Stimulating and Supporting Change in Entrepreneurship Education: Lessons from Institutions on the Front Lines" *American Society for Engineering Education (ASEE) Conference Proceedings (June 14-17, 2015), Seattle, WA*.

Monroe-White, T., Kerlin, J. and Zook, S. (2014). "A Macro-Institutional Framework for Understanding Social Enterprise Country Models: A Quantitative Critique." *ARNOVA Conference (November 20-22, 2014), Denver, CO*.

Monroe-White, T., "Surviving the Zoo: Towards an International Comparative Investigation of Innovation in the Social Enterprise Context". *4th EMES International Research Conference on Social Enterprise. Liege, Belgium, July 1-4, 2013*.

INVITED TALKS & PANELS

Monroe-White, T. Evaluating Collective Impact Initiatives. Keynote Panelist at NSF INCLUDES PI Meeting. Arlington, VA, January 6th, 2017

Monroe-White, T., and Turrentine, A. Driving Innovation through Leadership Diversity. Panel at Epicenter: Pathways to Innovation All Team Member Retreat, Phoenix, AZ, February 18, 2015.

Monroe-White, T., Social Enterprise, Innovation and Diversity. Invited Speaker at Art Center College of Design, Los Angeles, CA, October 7, 2014.

Kerlin, J., **Monroe-White, T.,** Searing, E., Young, D., "Where the Wild Things Are: Social Enterprise as a Zoo." *4th EMES International Research Conference on Social Enterprise. Liege, Belgium, July 1-4, 2013*.

SERVICE

- PhD Thesis External Examiner - University of the Witwatersrand (Wits) Business School 2016 to present
- Humbulani Seth Mukwevho, PhD Thesis "Framework for Linking the Informal Savings Sub-Sector with the Formal Stock Investment Market" (2017)
 - F. Akinyemi, PhD Thesis "Sustainability Factors for Entrepreneurship Phases in Emerging Economies: Nigeria and South Africa" (2016)
- Panelist & Ad-hoc Reviewer - NSF Proposal Reviewer 2015 to present

LANGUAGES

- English – native language
Spanish – speak, read and write with intermediate proficiency

MEMBERSHIPS

- Academy of Management
American Evaluation Association