

**THE CAMPBELL SCHOOL OF BUSINESS  
EXECUTIVE ADVISORY COUNCIL**

**MISSION OF THE COUNCIL**

The vision of the Executive Advisory Council is to achieve a high degree of recognition of the Campbell School of Business.

**SIZE**

The Executive Advisory Council of the Campbell School of Business of Berry College will consist of 20-30 members.

**OFFICERS OF THE EXECUTIVE ADVISORY COUNCIL**

**Chair**            The Chair will work with the Dean to structure each meeting agenda, identify topics and issues for discussion, and represent the Council to the College. The Chair will conduct the semi-annual Council meetings.

**Vice Chair**    In the absence of the Chair, the Vice Chair will act as the Chair. The Vice Chair will also work with the Dean and the Chair to identify issues for discussion at the semi-annual Council meetings.

**Secretary**     The Secretary to the Dean of the Campbell School of Business, or an assignee, shall serve as the Secretary for the Council. Duties include: preparation of minutes of meetings; distribution of materials for meetings; coordinating locations of Council meetings; and other duties as assigned.

Responsibilities of the Executive Advisory Council will include identifying candidates to serve on the Council.

**MISSION STATEMENT**

The mission of the Campbell School of Business Executive Advisory Council is to:

- Provide guidance and advice to develop and continuously improve a small college, world class, relevant business curriculum.
- Provide guidance to the School in the delivery of first class services and executive education to the region.
- Promote, as effective advocates, the identity, qualities, and benefits of the Campbell School of Business.
- Assist in identifying and referring qualified prospective students.
- Promote faculty development, helping to provide opportunities for faculty members to understand the problems encountered in the business world.
- Help ensure that Campbell School graduates are well prepared for finding jobs and for

- long-term success in their careers..
- Help ensure that Campbell School graduates have good professional opportunities for their careers.
- Promote and personally participate in the financial development efforts of the School to provide necessary resources.

## **RECRUITMENT OF NEW MEMBERS**

Any friend of the Campbell School of Business may identify individuals as potential members. Once individuals have been identified and the President of Berry College and the Chair of the Executive Advisory Council of the Campbell School has reviewed and approved the candidates, the Dean will formally recruit the members. Recruitment includes the following:

- Familiarize candidates with the mission, objectives and functions of the Council and the Campbell School of Business;
- Explain the role and responsibility of membership on the Council;
- Define expectations for attendance at meetings;
- Respond to any inquiries the candidate has regarding all aspects of participation in the Council.

## **TERMS OF APPOINTMENT**

The tenure of appointment of a member will be for a three year term. The membership may be renewed for additional terms.

Membership on the Executive Advisory Council would cease automatically with absences from three consecutive Council meetings.

## **MEETINGS**

The Council will meet twice each year.

The first meeting will normally be scheduled in late October, the second will normally be scheduled for late April or early May.

Resolutions will be adopted by majority vote of those in attendance.

*Adopted on by the  
Campbell School of Business  
Executive Advisory Council  
on October 11, 2002*

*Revised by the  
Campbell School of Business  
Executive Advisory Council  
on October 13, 2006*