



International Business

Dual Major



The International Business major is a dual major. Students may pursue the International Business major only if they simultaneously pursue one of the other business majors offered by the Campbell School: Accounting, Finance, Management or Marketing

A total of 15 additional credit hours specific to International Business are required to fulfill the requirements of the International Business major.

At least *three* courses selected from the following list. However, students can take all 5 courses from the major from this list:

Course number	Course Title	Prerequisites
BUS 410	International Business	Junior standing
BUS 416	Business and Society	Junior standing or consent of instructor
ECO 350 I	Economic Development	ECO 210
ECO/FIN 440	International Economics and Finance	ECO 210 and Junior standing
MGT 415	Cross-Cultural Management	MGT 301
MKT 425	International Marketing	MKT 301

No more than two courses selected from the following list:

Course number	Course Title	Prerequisites
GOV 321	International Relations	GOV 207 or GOV 211 or GOV 217 or consent of instructor
GOV 411	International Law and Organizations	GOV 321WI
GOV 421	International Relations Theory	GOV 321
ANT 340	Globalization and Local Communities	ANT 200 or SOC 200
SPA 404	Spanish Business Communication	Any 300-level SPA
FRE 404	French Business Communication	Any 300-level FRE
GER 403	German Economy and Business Communication	Any 300-level GER