

BERRY COLLEGE CAMPBELL SCHOOL OF BUSINESS

**National Percentile Performance on the ETS Major Field Test in Business
By first major concentration and knowledge area
2016-2017**

Knowledge Areas: Assessment Indicator Title – Mean Percent Correct										
	# of Students	ACC	ECO	MGT	Quantitative Business Analysis	FIN	MKT	Legal & Social Environment	<u>Information Systems</u>	<u>International Issues</u>
Overall Business*	76	42	46	69	36	46	55	51	52	45
<i>Majors</i>										
ACC	10	49	46	68	35	41	53	56	55	39
FIN	11	45	51	72	43	71	58	60	59	48
MGT	31	39	47	71	35	41	56	52	56	48
MKT	24	40	42	67	34	44	53	43	43	41
ECO	ECO report on Economics is split into sub scores of Microeconomics and Macroeconomics									
	16		54	49		45				40
Int'l Business	International (Int'l) business is a dual major, meaning that each major has another business major and appears in the data above.									

*Does not include Economics