



Department of Communication  
Laughlin 101, Box 299  
Berry College  
Mount Berry, GA 30149-0299

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# THE COM CORE

*All Berry students graduating with degrees in Communication will be able to demonstrate competence in their:*

- Expression, be it written, spoken or visual
- Critical thinking
- Ethical decision-making
- Writing
- Editing
- Research
- Interviewing skills
- Collaboration

*In addition, they will be able to demonstrate knowledge of:*

- Media history
- Media law
- Communication theory
- Structure & economics of media industries
- Public affairs
- Associated Press style

*Finally, they will have gained skills in:*

- Image editing
- Public presentations
- Statistical analysis
- Graphic design
- Web design and publishing
- Still photography and videography
- Social media