

James Thomas Alred Jr.
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EDUCATION

Auburn University; B.A. earned summer 1997; major: journalism

WORK EXPERIENCE

V3 Magazine

- Staff Writer/Sports Columnist: August 2016-Present

Harbin Clinic

- Marketing Content Manager: June 2015-Present

Rome (Ga.) News-Tribune

- New Media Director/Sports Editor: September 2013-Present
- New Media Director: December 2006-September 2013

Naples (Fla.) Daily News

- Online Videographer/Visual Journalist: February 2005-November 2006
- Online Editor: April 2001-February 2005
- Sports Writer: June 1999-April 2001

Bonita Banner (Bonita Springs, Fla.)

- Sports Editor: September 1997-June 1999

Selma (Ala.) Times-Journal

- Sports Editor: October 1996-September 1997

Dade County Sentinel (Trenton, Ga.)

- Intern: June-August 1996

The Auburn (Ala.) Plainsman, Auburn University's campus newspaper

- Sports Editor/Staff Writer: January 1995-December 1996

WORK-RELATED SKILLS

Adobe Sound Booth, Adobe Encore, Adobe AfterEffects, Adobe Premiere, HTML, Final Cut, Motion, Adobe Photoshop, Falcon Editorial, InDesign, Harris Newsmaker, EZ News

CONFERENCES

National Press Photographers Norman Video Workshop, March 2008
Poynter Institute Producing Visual Stories Online, August 2004

HONORS AND AWARDS, NEW MEDIA

Healthcare Marketing Awards Gold Winner for Integrated Campaign, 2016
Healthcare Marketing Awards Merit Winner for Health Promotion, 2016
Georgia Press Association Award for Sports Column Writing, 2016
Georgia Press Association Award for Sports Column Writing, 2014
Georgia Associated Press Award for Best Website, 2012
Georgia Associated Press Award for Best Online Project, 2012
Georgia Press Association Award for Best Online Slideshow, 2012
EPPY Finalist for Best Sports Video, 2011
Georgia Press Association Award for Best Online News Project, 2011
Georgia Press Association Award for Best Online News Project, 2010
Southeast Regional Emmy Nomination for Historical Documentary, 2010
Inland Press Association Award for Best Use of Multimedia, 2010
Southeast Regional Emmy Nomination for Advanced Programming, 2009
Georgia Press Association Award for Best Newspaper Web Site, 2009
SNPA Award for Best Multimedia Project, 2009
Inland Press Association Award for Best Newspaper Web site, 2009
Georgia Press Association Award for Best Online News Project, 2009
Inland Press Association Award for Best Newspaper Web site, 2008
EPPY Award for Best Use of Multimedia, 2008
EPPY Award for Best Internet News Service, 2006
Digital Edge Award for Most Innovative Multimedia Storytelling, 2006
Digital Edge Finalist for Best Overall News Site, 2006
Florida SPJ Best Online News Site, 2001-2003
Florida Press Club Best Online News Site, 2001-2003

PRESENTATIONS, OTHER

Member of Auburn University Journalism Advisory Council, 2012-Present
SNPA Better Newspaper Contest Judge, 2011
EPPY Judge, 2009-Present
Georgia Press Association Conference, winter 2009
Southern Newspaper Association Conference, fall 2008
Georgia Associated Press Technology Conference, spring 2008
Auburn University Journalism Symposium, spring 2008
Professional in Residence at Grady School of Journalism, fall 2007
Georgia Press Association Annual Conference, summer 2007

OTHER AWARDS

Second place for sports photography, Florida Press Club, 1999
First place for sports column writing, Florida Press Club, 1998
First place for sports column writing, Florida Press Association, 1998
First place for sports section, Florida Press Association, 1998
Second place for sports feature writing, Alabama Press Association, 1997
First place for spot news writing, Society of Professional Journalists, 1997

REFERENCES

Burgett Mooney

Former Owner/Publisher
News Publishing Company
(706) 290-2590

Rob Curley
Chief Content Officer
Orange County Register
(785) 845-6088

Jennifer Wood Adams
Program Director for Journalism
Auburn University
(334) 844-2751

Ross McDuffie
Sales Director
Columbus Ledger-Enquirer
(706) 593-9310