

James Thomas Alred Jr.  
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**EDUCATION**

Auburn University; B.A. earned summer 1997; major: journalism

**WORK EXPERIENCE**

V3 Magazine

- Staff Writer/Sports Columnist: August 2016-Present

Harbin Clinic

- Marketing Content Manager: June 2015-Present

Rome (Ga.) News-Tribune

- New Media Director/Sports Editor: September 2013-Present
- New Media Director: December 2006-September 2013

Naples (Fla.) Daily News

- Online Videographer/Visual Journalist: February 2005-November 2006
- Online Editor: April 2001-February 2005
- Sports Writer: June 1999-April 2001

Bonita Banner (Bonita Springs, Fla.)

- Sports Editor: September 1997-June 1999

Selma (Ala.) Times-Journal

- Sports Editor: October 1996-September 1997

Dade County Sentinel (Trenton, Ga.)

- Intern: June-August 1996

The Auburn (Ala.) Plainsman, Auburn University's campus newspaper

- Sports Editor/Staff Writer: January 1995-December 1996

**WORK-RELATED SKILLS**

Adobe Sound Booth, Adobe Encore, Adobe AfterEffects, Adobe Premiere, HTML, Final Cut, Motion, Adobe Photoshop, Falcon Editorial, InDesign, Harris Newsmaker, EZ News

**CONFERENCES**

National Press Photographers Norman Video Workshop, March 2008  
Poynter Institute Producing Visual Stories Online, August 2004

**HONORS AND AWARDS, NEW MEDIA**

Healthcare Marketing Awards Gold Winner for Integrated Campaign, 2016  
Healthcare Marketing Awards Merit Winner for Health Promotion, 2016  
Georgia Press Association Award for Sports Column Writing, 2016  
Georgia Press Association Award for Sports Column Writing, 2014  
Georgia Associated Press Award for Best Website, 2012  
Georgia Associated Press Award for Best Online Project, 2012  
Georgia Press Association Award for Best Online Slideshow, 2012  
EPPY Finalist for Best Sports Video, 2011  
Georgia Press Association Award for Best Online News Project, 2011  
Georgia Press Association Award for Best Online News Project, 2010  
Southeast Regional Emmy Nomination for Historical Documentary, 2010  
Inland Press Association Award for Best Use of Multimedia, 2010  
Southeast Regional Emmy Nomination for Advanced Programming, 2009  
Georgia Press Association Award for Best Newspaper Web Site, 2009  
SNPA Award for Best Multimedia Project, 2009  
Inland Press Association Award for Best Newspaper Web site, 2009  
Georgia Press Association Award for Best Online News Project, 2009  
Inland Press Association Award for Best Newspaper Web site, 2008  
EPPY Award for Best Use of Multimedia, 2008  
EPPY Award for Best Internet News Service, 2006  
Digital Edge Award for Most Innovative Multimedia Storytelling, 2006  
Digital Edge Finalist for Best Overall News Site, 2006  
Florida SPJ Best Online News Site, 2001-2003  
Florida Press Club Best Online News Site, 2001-2003

#### **PRESENTATIONS, OTHER**

Member of Auburn University Journalism Advisory Council, 2012-Present  
SNPA Better Newspaper Contest Judge, 2011  
EPPY Judge, 2009-Present  
Georgia Press Association Conference, winter 2009  
Southern Newspaper Association Conference, fall 2008  
Georgia Associated Press Technology Conference, spring 2008  
Auburn University Journalism Symposium, spring 2008  
Professional in Residence at Grady School of Journalism, fall 2007  
Georgia Press Association Annual Conference, summer 2007

#### **OTHER AWARDS**

Second place for sports photography, Florida Press Club, 1999  
First place for sports column writing, Florida Press Club, 1998  
First place for sports column writing, Florida Press Association, 1998  
First place for sports section, Florida Press Association, 1998  
Second place for sports feature writing, Alabama Press Association, 1997  
First place for spot news writing, Society of Professional Journalists, 1997

#### **REFERENCES**

Burgett Mooney

Former Owner/Publisher  
News Publishing Company  
(706) 290-2590

Rob Curley  
Chief Content Officer  
Orange County Register  
(785) 845-6088

Jennifer Wood Adams  
Program Director for Journalism  
Auburn University  
(334) 844-2751

Ross McDuffie  
Sales Director  
Columbus Ledger-Enquirer  
(706) 593-9310