

Curt W. Hersey

Berry College
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Mount Berry, GA 30149

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EDUCATION

Ph.D. in Communication: Moving Image Studies (August 2013)
Georgia State University
Dissertation Title: "Nothing but the Truthiness: A History of Television News Parody and its Entry into the Journalistic Field"
Committee: Ted Friedman (Chair), Kathryn Fuller-Seeley, Jason Mittell, Alisa Perren, Leonard Teel

M.A. in Communication: Film, Video & Digital Imaging (April 2004)
Georgia State University
Thesis Title: "Hollywood on Drugs: Representations of Addiction in Film"

B.A. in Communication: Broadcasting (May 1993)
Berry College
Minor in Journalism

TEACHING & PROFESSIONAL EXPERIENCE

Assistant Professor of Communication (Tenured 2014)
2013-Present

Instructor

2007- 2013
Department of Communication
Berry College
Mount Berry, GA

Current Courses Taught:

- Foundations of Mass Communication (COM 220)
- Visual Rhetoric (COM 270)
- Visual Media Criticism (COM 302)
- Programming and Distribution (COM 320)
- Scriptwriting and Copywriting (COM 326)
- Narrative Video Production (COM 425)
- Senior Seminar in Ethics (COM 450)
- International Multimedia Practicum (COM 428/429)
- Honors Thesis I & II (HON 450 & 451)
- Academic Internship (COM 496)

Past Courses Taught:

- Broadcast Writing (COM 324)
- Television Studio Production (COM 325)
- Humor and Persuasion (COM 429)
- Newsgathering and Reporting for Television (COM 430)
- Independent Studies (COM 498): Grant Writing, Graphic Design and Compositing for Video
- Participation in Broadcast (COM 200)

Graphics & Media Laboratory Director, Viking Vision Advisor

1997- 2007

Berry College

Mount Berry, GA

- Supervised and trained staff of forty students at student-run, closed-circuit college television station; student productions won national awards from Collegiate Broadcaster, Inc., the Broadcast Education Association and the Communicator Awards
- Taught electronic media courses when needed
- Trained and supported faculty and students in use of video production equipment, computer hardware and media design/graphics software
- Researched and purchased video and computer equipment; provided assistance in integrating equipment into departmental curriculum
- Awarded and administrated scholarships for broadcasting students
- Provided academic advising for students
- Produced college video projects for internal and external use

Reporter/Videographer

1993-1997

CNWG Scripps Howard Channel 10

Rome, GA

- Wrote, shot and edited an average of three stories a day for nightly newscast
- Formatted nightly newscast and assigned stories in conjunction with News Director
- Served as Audio Technician/Assistant Director during nightly live newscasts
- Directed weekly live call-in talk show, various sporting events, and 1994 election special

Lecturer in Communication/WBCS Faculty Advisor

1995-1996

Berry College

Mount Berry, GA

- Supervised staff of thirty students at student-run television station
- Taught video production courses
- Advised broadcast scholarship students

PEER-REVIEWED JOURNAL PUBLICATIONS

Hersey, Curt. "NBC's *That Was the Week That Was* as Proto-News Parody in the Network Era." *Historical Journal of Film, Radio and Television* (accepted).

Hersey, Curt. "The Televisual Hitchcockian Object and Domestic Space in *Alfred Hitchcock Presents*." *Quarterly Review of Film and Video* 31.8 (2014).

Hersey, Curt. "Script(ing) Treatment: Representations of Recovery from Addiction in Hollywood Film." *Contemporary Drug Problems* 32 (2005): 467-493.

Hersey, Curt. "Diegetic breaks and the avant-garde." *Journal of Moving Image Studies* 1.1 (2002): Available at http://www.uca.edu/org/ccsmi/journal2/ESSAY_Hersey.htm

OTHER PUBLICATIONS

Hersey, Curt. "The Rise and Fall of Thanouser and the Silent Drug Film Genre: A Case Study." *Thanouser Company Film Preservation, Inc. Research Center* (2006). Available at <http://www.thanouser.org/Research/Curt%20Hersey%20Thanouser%20and%20Drug%20Films.pdf>

CONFERENCE PAPER PRESENTATIONS

Hersey, Curt. "It's Not News Parody, it's HBO: *Not Necessarily the News* and Cable News Pastiche," National Popular Culture Association, Seattle, WA, 24 Mar. 2016

Hersey, Curt. "The Parrhesia of Stewart versus the Irony of Colbert: Presentation Style in Television News Parody," National Popular Culture Association, New Orleans, LA, 1 Apr. 2015.

Hersey, Curt. "NBC's *That Was the Week That Was* as Proto-News Parody in the Network Era," National Popular Culture Association, Chicago, IL, 8 Apr. 2014.

Hersey, Curt. "Set Design, Technology, and the *mise en scène* of Television News Parody's Changing Formats." National Popular Culture Association Conference, Washington, D.C., Mar. 27 2013.

Hersey, Curt. "*That Was the Week That Was* and the Limits of 1960s Political Comedy." National Popular Culture Association Conference. Boston, MA, 12 Apr. 2012.

Hersey, Curt. "News Parody as a Discursive Genre." National Popular Culture Association Conference. San Antonio, TX, 21 Apr. 2011.

Hersey, Curt. "Television News Parody as a Critique of Journalistic Objectivity." Society for Cinema and Media Studies Conference. Los Angeles, CA, 18 Mar. 2010.

Hersey, Curt. "The Televisual Hitchcockian Object: Domestic Space in *Alfred Hitchcock Presents*." National Popular Culture Association Conference. New Orleans, LA, 8 Apr. 2009.

Hersey, Curt. "The Discourses of Weekend Update: *SNL*'s First Season of Fake News." Society for Cinema and Media Studies Conference. Philadelphia, PA, 8 Mar. 2008.

Hersey, Curt. "*The Daily Show* and the Discourse of Journalistic Objectivity." National Communication Association Convention. Chicago, IL, 16 Nov. 2007.

Hersey, Curt. "Hood Films, the War on Drugs and the Condemnation of African-American Addicts." Society for Cinema and Media Studies Conference. Chicago, IL, 8 Mar. 2007.

Hersey, Curt. "Making Destruction Palatable: The Persuasive Strategies of Walt Disney's *Victory Through Airpower*." National Popular Culture Association Conference. Atlanta, GA, 14 Apr. 2006.

Hersey, Curt. "*The French Connection* and Masculinity in Crisis." Popular Culture Association in the South Conference. Jacksonville, FL, 7 Oct. 2005.

Hersey, Curt. "Script(ing) Treatment: Representation of Institutional Recovery from Addiction in Hollywood Film." Culture and the State Conference. Edmonton, Alberta, 3 May 2003.

Hersey, Curt & Hinton, Marcie. "Strange Bedfellows: The Evolution of Copyright Laws as the Recording Artist and the Record Industry Unite." Popular Culture Association in the South Conference. Nashville, TN, 9 Oct. 2000.

HONORS

- 2014 – Member of Phi Kappa Phi Honor Society
- 2013 – Faculty Fellowship – Awarded by the National Academy of Television Arts and Sciences – Weeklong seminar with television industry leaders – Los Angeles, CA
- 2007 – Top Graduate Paper Panel – Critical/Cultural Division of the National Communication Association

PRESENTATIONS AND WORKSHOPS

Convergence and College Journalism. Workshop with the staff of *The Signal*, Georgia State University student newspaper. Atlanta, GA, 19 May 2011.

Managing and programming your television station. National College Media Convention. Kansas City, MO, 28 Oct. 2005.

Student television station organization and program development. National College Media Convention. Nashville, TN, 5 Nov. 2004

Programming beyond the newscast. National College Media Convention. Orlando, FL, 31 Oct. 2002.

STUDENT UNDERGRADUATE RESEARCH PRESENTATIONS ADVISED

Bozeman, Jessica. "Comedic Prosecution of Christian Persecution: An Analysis of Contemporary Christian Persecution," 2016 Berry College Student Research Symposium, 12 Apr. 2016. (Co-Mentored)

Kay, Carson. "'Hello, I Have Cancer!': Tig Notaro's Reframing of Cancer Through Humor," 2016 Berry College Student Research Symposium, 12 Apr. 2016. (Co-Mentored)

Buckalew, Cait. "*Stephen Universe*: Breaking Heteronormative Gender Identities. 2016 Berry College Student Research Symposium, 12 Apr. 2016.

Blount, Elizabeth. "Sweatshirts, Semiotics, and Syringes: The Use of Color Theory in *Breaking Bad*," National Popular Culture Association, New Orleans, LA, Apr. 3, 2015.

Childers, Blake. "Darkly Dreaming Freud: Repression and the "Dark Passenger" of *Dexter*'s Audience," National Popular Culture Association, New Orleans, LA, Apr. 3, 2015.

Garcia, Rebeka. "Female Sexual Agency in *Anaconda*: Nicki Minaj's Reclamation of Power," National Popular Culture Association, New Orleans, LA, Apr. 3, 2015.

Guevara, Gabby. "A Look From Below: An Analysis of Hidden Subjective Point-of-Views in *Breaking Bad*," National Popular Culture Association, New Orleans, LA, Apr. 3, 2015.

Hennessey, Kristen. "Drifting in Dreams: Visual Structure in the Geographies of *Sandman*." National Popular Culture Association Conference, Washington, D.C., Mar. 27 2013.

Kelly, Sydney. "Futuristic Firearms and Characterization in *Looper*." National Popular Culture Association Conference, Washington, D.C., Mar. 27 2013.

Stonaker, Robert. "Differentiating timelines in *LOST*: Giacchino's motif map." National Popular Culture Association Conference, Washington, D.C., Mar. 27 2013.

Sutton, Nathan. "Interior Reflections: The Use of Mirrors in *Black Swan*." National Popular Culture Association Conference, Washington, D.C., Mar. 27 2013.

AWARDS NOMINATED/WON BY STUDENTS FOR CLASS-PRODUCED PROJECTS

- 2015 – “People Come Together Around Food and the Places it’s Eaten in Madrid” – Finalist for Best Audio Slideshow – College Media Advisors Pinnacle Awards
- Multimedia report written and produced in International Multimedia Practicum course
- 2014 – “Madrid as Text” – First Place for Best Use of Multimedia – Society of Professional Journalists Region 3 Mark of Excellence Awards
- Set of online multimedia stories written and produced in International Multimedia Practicum course
- 2013 – “Coffee, No Sugar” – Selected for Presentation - Rome International Film Festival
- Project was written in Scriptwriting course and produced in Narrative Production course
- 2013 – “Missed Connections” – Selected for Presentation - Rome International Film Festival
- Project was written in Scriptwriting course and produced in Narrative Production course
- 2013 – “Routes and Routines” – Selected for Presentation - Rome International Film Festival
- Project was written in Scriptwriting course and produced in Narrative Production course
- 2013 – “Storage” – Selected for Presentation - Rome International Film Festival
- Project was written in Scriptwriting course and produced in Narrative Production course
- 2013 – “The Jews of Florence.”—Third Place for Multimedia News – Association for Education in Journalism and Mass Communication Awards
- Set of online multimedia stories written and produced in International Multimedia Practicum course
- 2012 – “An Italian History: How One Jewish Family Survived Italy’s Fascist Persecution” – Finalist for Best College/University Investigative or Documentary Report - Editor & Publisher EPPY Awards
- Multimedia report written and produced in International Multimedia Practicum course
- 2011 – “Smoking Mime” – Finalist for Best Public Service Announcement – Collegiate Broadcasting, Inc. Student Production Awards
- Project was written and produced in Narrative Production course
- 2010 – “Trapped” – First Place in Student Category – Rome International Film Festival
- Project was written in Scriptwriting course and produced in Narrative Production course
- 2010 – “Violent Kids Public Service Announcement” – First Place for Public Service Announcement (all colleges and universities) – Broadcast Education Association’s Festival of Media Arts
- Project was written in Scriptwriting course and produced in Narrative Production course
- 2010 – “Violent Kids Public Service Announcement” Finalist for Best Public Service Announcement – Collegiate Broadcasting, Inc. Student Production Awards
- Project was written in Scriptwriting course and produced in Narrative Production course
- 2010 – “Coffee Gnomes Advertisement” – Second Place for Small College Division – Broadcast Education Association’s Festival of Media Arts
- Project was written in Scriptwriting course and produced in Narrative Production course

STUDENT VIDEO AWARDS WON WHILE ADVISING CAMPUS TV STATION

- 2006 – “Atlanta Union Mission” – Finalist for Best Public Service Announcement – Collegiate Broadcasting, Inc. Student Production Awards
- 2005 – “Campus Carrier” – Winner for Best PSA – Broadcast Education Association’s Festival of Media Arts
- 2004 – “Cabin Log” – Winner for Best PSA – Collegiate Broadcasting, Inc. Student Production Awards
- 2003 – “Guerilla Radio” – Finalist for Best Music Video – Collegiate Broadcasting, Inc. Student Production Awards
- 2003 – “Fashion Show” - Iris, Episode 1– Award of Distinction – International Communicator Awards
- 2002 – “Rocky Raccoon” – Finalist for Best Music Video – Collegiate Broadcasting, Inc. Student Production Awards

HONORS THESIS STUDENTS

- Megan Reed, 2014-15. Thesis Title: Newspaper Coverage of Female National Political Candidates from 1982-2012 - Chair

- Grace Dunklin, 2013-2014. Thesis Title: What the People Want: The Commodification of Bias in News Media – Committee Member
- Erin Grigsby, 2011-2012. Thesis Title: The Impact of the MPAA Ratings System on the Depiction of Violence in Horror Films From 1960-2009 – Committee Member
- Katie Wallace, 2010-2011. Thesis Title: Macro Photography Look into the Natural Setting of Berry College – Committee Member
- April Gunn, 2010-2011. Thesis Title: Teen Girl Horror: Blood, Gore, Screaming, and Empowerment – Chair
- Gordie Murphy, 2010-11. Thesis Title: Soren: A Feature Length Screenplay – Chair

SERVICE TO COLLEGE, DISCIPLINE & COMMUNITY

August 2015-July 2016

- Chair, Information Technology Committee
- Member, Budget Advisory Committee
- Member, Communication Department Task Force on External Threats
- Panel Chair, National Popular Culture Association Annual Conference
- Judge, Viking Fusion Awards
- Coordinated public lecture on Hollywood Special Effects with Special Effects Artist Peter Chesney

August 2014-July 2015

- Chair, Public Relations Faculty Search Committee
- Member, Information Technology Committee
- Member, Lecture Capture/Video Management ad hoc committee
- Panel Chair, National Popular Culture Association Annual Conference
- Judge, Viking Fusion Awards

August 2013-July 2014

- Member, Center for Teaching Excellence Advisory Committee
- Member, Public Relations Faculty Search Committee
- Member, Journalism Faculty Search Committee
- Journal Reviewer, *Television and New Media*
- Panel Chair, National Popular Culture Association Annual Conference
- Judge, Viking Fusion Awards

August 2012-July 2013

- Member, Faculty/Staff Benefits Committee
- Member, Communication Department Mobile App Committee
- Coordinated public lecture approved for cultural events credit by Dr. Jonathan Gayles and viewing of his documentary film on African-American representation in comic books
- Panel Chair, National Popular Culture Association Annual Conference
- Judge, Viking Fusion Awards

August 2011-July 2012

- Member, Information Technology Committee
- Member, Faculty/Staff Benefits Committee
- Member, Viking Fusion Advisory Board
- Member, Communication Department Senior Seminar Review Committee

August 2010-July 2011

- Chair, Information Technology Committee
- Member, Conson Wilson Lectureship Committee
- Chair, Laughlin Building Renovation Committee

- Member, VikingFusion Advisory Board
- Judge, National Forensics Association Tournament
- Conducted workshop on convergence and college journalism for *The Signal* Georgia State University newspaper

August 2009-July 2010

- Chair, Information Technology Committee
- Member, Conson Wilson Lectureship Committee
- Chair, Communication Department Graphic Design Curriculum Committee
- Member, VikingFusion Advisory Board
- Research Paper Review, International Division, Association for Education in Journalism and Mass Communication Annual Convention
- Co-hosted VikingFusion Awards Ceremony

August 2008-July 2009

- Member, Information Technology Committee
- Member, Evans Film Minor Committee
- Research Paper Review, International Division, Association for Education in Journalism and Mass Communication Annual Convention

August 2007-July 2008

- Member, Evans Film Minor Committee
- Provided a week of instruction in video for three different courses (Reporting, Editing, and Digital Storytelling) to assist in implementation of Communication Department's new converged curriculum
- Research Paper Review, International Division, Association for Education in Journalism and Mass Communication Annual Convention
- Coordinated public lecture approved for cultural events credit by Dr. Ted Friedman on the politics of fantasy films

Additional Service as Staff Member

- Judge, Collegiate Broadcasting, Inc. Student Media Awards – 2002-2007
- Member, VikingVision Advisory Board – 2000-2006
- Presenter, Berry College Foreign Film Festival – 2003-2005
- Member, Rome/Floyd County Schools Radio/TV Advisory Committee – 2000-2010
- Produced informational/recruitment video for Berry College Information Technology Students program, which trains and certifies students in computer technical support – 2005
- Taught advertising/video workshop for Berry College PLUS II high school minority enrichment program – 2001, 2002, 2004
- Produced weekly talk show for the Rome/Floyd County United Way during their yearly fundraising campaign that was shown on local cable systems – 2000-2005
- Produced informational video for Rome/Floyd County United Way that was shown to all local businesses participating in fundraising campaign – 2004, 2005

ORGANIZATIONAL AFFILIATIONS

- Society for Cinema and Media Studies
- National Popular Culture Association
- Broadcast Education Association
- Phi Kappa Phi

CONSULTING/FREELANCE MEDIA WORK

- 2014 – City of Brookhaven, GA – consultant for design of video/webcasting facilities for government meetings
- 2010-Present – Floyd Medical Center –contract videography/editing work for special events
- 2009-Present – JMVideography –contract videography for special events
- 2000-Present - City of Smyrna, GA –direct video operations during city council meetings to be shown on local television
- 2003 - West Rome Baptist Church – consultant on design of television production facilities
- 2000-2001 - Planet Diamond Tools – Designed packaging for nationally distributed line of saw blades