

# Social Media

As social media increases, consider how you can use the most effective tools to help in your internship or job search. Your future career depends on your ability to professionally market your skills, network with others and stay current in your field. Build your profile, start connecting and see what professional connections you make.

[LinkedIn](#) is a professional networking site that will allow you to present your accomplishments on-line, connect and network with Berry alumni and others who are in your field of interest.

LinkedIn has a new [Job Portal for Students and Recent Graduates](#) to help find jobs and internships.

## Helpful LinkedIn Tips and Guides

### [LinkedIn Learning Center](#)

Official LinkedIn Site with information on learning [the basics](#), information on site features (e.g. profile, answers, mobile) and a link to a [New User guide](#).

### [LinkedIn Grad Guide](#)

LinkedIn site designed to assist students and recent graduates in their job search.

### [LinkedIn Super Guide - Tutorials, Tips and Tools](#)

From Interactive Insights Group: Comprehensive list of resources for additional information on using LinkedIn.