

CASSIE DESIGN

INTERNSHIP EXPERIENCE

V3 Magazine, Rome, Georgia

Graphic Design Intern, May – August 2017

- Designed advertisements for monthly local magazine with estimated 30,000-plus readers
- Reconfigured advertisements to accommodate ad space within magazine layout
- Prepared images and advertisements to upload to v3magazine.com
- Created e-mail invitations and social media publicity for community events

Rome News Tribune, Rome, Georgia

Graphic Intern, May – August 2016

- Planned layouts for lifestyles section in daily paper
- Corresponded with team to create, edit, and prepare graphics to be published and get feedback on content
- Established a system for reviewing graphics digitally with Adobe Photoshop CS3 which enhanced graphic quality

RELATED EXPERIENCE

Berry College Public Relations Department, Mount Berry, Georgia

Marketing Assistant, August 2014 – Present

- Collaborate with team members to complete website stories and press releases in a timely manner for review and publication
- Create posters and flyers to publicize on-campus events and encourage student involvement
- Use various software (Adobe Publisher and InDesign) to create unique and artistic designs for social media such as Facebook, Instagram, Twitter, and Snapchat
- Increased Instagram followership by 25%

AWARDS AND ACTIVITIES

Publication Design Award, April 2017

Berry College Ramifications, Graphics Editor, September 2017 – Present

Viking Fusion, October 2016 – Present

Berry College Presidential Ambassadors, August 2016 – Present

Lambda Sigma, Secretary, August 2015 – May 2016

Berry Soccer Team, August 2015 – Present; Captain Fall 2017

CONTACT

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EDUCATION

Berry College

Mount Berry, Georgia

Bachelor of Arts

Communication Major

Visual Communications

Concentration

Anticipated Graduation:

May 2018

GPA: 3.72/4.00

SKILLS

Computer Skills:

Adobe Photoshop CS3, Adobe

InDesign, Adobe Dreamweaver,

Adobe Publisher, Excel

Social Network and Blog

Platforms:

Facebook, Twitter, LinkedIn

WordPress

